

# BUSINESS HONORS (BHNR)

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## **BHNR 300 Business Honors Seminar-Required (0 Credit Hours)**

*Pre-requisites:* Restricted to students in the Quinlan Business Honors program

This seminar is a non-graded program requirement providing honors students with opportunities to learn from and network with leaders at major companies and organizations. Seminar is primarily a speaker series presenting honors students with opportunities to attend corporate and organizational site visits, social activities, and other events. Through seminar, honors students are able to network with each other and build community.

*Outcomes:*

Encourage bonding, stimulate thoughtful interaction, provide connections with the faculty, and connect to the broader business and alumni community

## **BHNR 338 Business Management: A Global and Social Perspective (3 Credit Hours)**

This is a course on managing international businesses in a sustainable and humane global environment. The course contents are designed to have you discover the differences in economic, social and political environments of countries around the world so that one can be good global citizens in the international arena.

*Course equivalencies:* IBUS 201/BSAD 202/BHNR 338

## **BHNR 343 Integrated Analytical Decision Making (3 Credit Hours)**

*Pre-requisites:* Enrollment is restricted to Business Honors students; Junior Standing, C- or better in ISSCM 241 or ISSCM 241H

This course will focus on the analysis of business data, and use both statistical and data mining methodologies to make evidence-based decisions, with applications of these techniques to business problems. Students will conduct an original data mining research project in any field of business administration, and create both a written analysis and presentation.

This course satisfies the Engaged Learning requirement.

*Outcomes:*

At the end of this course, the student will know how to formulate a business problem in a data mining context, then build, run, evaluate, and interpret a data mining model that addresses the problem

## **BHNR 353 Research Practicum (3 Credit Hours)**

This course introduces students to the process of business research, including research ethics as well as implications of research outcomes in the broader business and social context. Good research helps business managers understand issues and make informed decisions.

This course satisfies the Engaged Learning requirement.

## **BHNR 395 Independent Study in Business Honors (3 Credit Hours)**

*Pre-requisites:* Sophomore standing, Department Consent Required  
Student will conduct in-depth research or reading, initiated by the student and jointly developed with a faculty member into a specialized area as determined between student and faculty member.

*Outcomes:*

Students will be able to demonstrate an in-depth understanding of a specialized area or topic of research