BUSINESS ADMINISTRATION (BSAD)

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BSAD 220 Career Preparation (2 Credit Hours)

Career Preparation provides an introduction to the critical skills required for successful career development and job search navigation. Students will learn about career development; develop job/internship search skills; establish a job/internship search action plan and begin to become oriented to employer research. Topics addressed will include resume/job search correspondence; interviewing skills; network building; career & employer research and career development resource building. Prerequisites: Sophomore standing, Quinlan School of Business student.

BSAD 300 Business Internship - Elective Credit (1-3 Credit Hours) Pre-requisites: Sophomore standing

Business Internship for elective credit is for SBA students, and non-SBA students pursing a minor in the School of Business, who wish to earn academic, elective credit while pursuing an internship opportunity. The course is variable credit from 1-3 hours and may be repeated for credit for a total of 3 earned hours. BSAD 300 is not a course for credit in any SBA major or minor.

BSAD 351 Business Internship-Engaged Learning (3 Credit Hours) Pre-requisites: Junior standing, School of Business student, & "C-" or better in BSAD 220

Business Internship connects academic learning with the internship experience. Students will be challenged to analyze the theory and practices from the world of work that impact the ethics of leading, interpersonal and organizational dynamics, and competent work place contributions required for success in the modern business world. Concepts associated with internship/experiential learning as related to career development will be addressed. Students must be working in an internship during the term of enrollment into BSAD 351.

This course satisfies the Engaged Learning requirement.

BSAD 399 Special Topics (3 Credit Hours)

This course will cover a variety of special topics in Economics.

BSAD 400E Business Foundations (1.5 Credit Hours)

Enrollment limited to students enrolled in the EMBA or EMBA Health Care Management Programs. Introductory course delivered during initial residency/orientation week to lay foundation for business education in the EMBA and EMBA Health Care Management Programs. Course coverage includes: Jesuit traditions/values, Quantitative Methods, Business Communications, and current topical lecture.

BSAD 401 US Culture & Academic Success Skills for International Students (0 Credit Hours)

This course is restricted to international students admitted to the Quinlan School of Business Graduate Programs. Verbal and nonverbal communication, active listening, participation in classroom discussions, collaborative group work, presentation skills, reading comprehension strategies, academic writing, understanding and avoiding plagiarism. *Outcomes:*

International students will be better prepared for achieving success in graduate business studies by adapting to unfamiliar cultural differences in and out of the classroom

BSAD 401E Effective Business Writing Workshop (0.75 Credit Hours)

Enrollment is restricted to the Executive MBA or Executive MBA Health Care Management program. This course introduces the fundamentals of good written and oral business communications. Course topics include: communicating strategically; making a business case (argumentation and persuasion); presenting data effectively; producing and delivering compelling PowerPoint presentations; and delivering a powerful presentation.

BSAD 402E Effective Business Presentation Skills Workshop (0.75 Credit Hours)

This course introduces the fundamentals of good oral business communications. Course topics include: presenting data effectively; producing and delivering compelling PowerPoint presentations; and delivering powerful presentations. Restricted to students enrolled in EMBA or MBA Health Care Management cohort

BSAD 403 Fundamentals of Business (3 Credit Hours)

Only students with undergraduate degrees other than business are eligible to take this course. This course examines essential topics in management, marketing, operations, information systems, accounting and finance. Within each discipline, we examine the key decisions that are made and how those decisions are or should be made. They will understand what decisions are made in each discipline and how those decisions should be made.

Outcomes:

By the end of this course, students will be familiar with the key discipline areas in business

BSAD 409E Integrative Strategy (1.5 Credit Hours)

Enrollment is restricted to students in the Executive MBA Program. Integrates functional area considerations with strategic decision-making at the end of the program.

BSAD 499 Special Topics (3 Credit Hours)

Enrollment is restricted to students in the Quinlan Graduate School of Business. This course offers students the opportunity to gain additional understanding of special business topics not otherwise addressed in the standard graduate business curriculum. The subject and content vary and are offered on an ad hoc basis.

Outcomes:

Students will demonstrate an understanding of a specialized topic not otherwise addressed in the standard graduate business curriculum

BSAD 499E Special Topics (1.5 Credit Hours)

Enrollment is restricted to students in the Executive MBA Program. Offers students opportunity to gain additional understanding on a special business topic not otherwise covered in the standard EMBA curriculum. The subject and content vary and are offered on an ad hoc basis. *Outcomes:*

Students will demonstrate understanding of specialized topics not otherwise covered in EMBA curriculum

BSAD 501 Internship - Curriculum Practical Training (1-3 Credit Hours)

This is the companion course for any Graduate Business student concurrently engaged in an internship for 1 to 3 hours of elective academic credit. BSAD may be taken for academic credit up to three times for a total of 3 credit hours.

Outcomes:

Students will gain first-hand experience with a particular project or area of business operations, will engage in reflection on their contributions to the workplace and the overall internship experience

BSAD 601E Special Topics (1.5 Credit Hours)

Restricted to Executive MBA students. Scheduled classes are offered on an ad hoc basis. Specific titles, prerequisites and content will vary. *Outcomes:*

Students will be able to demonstrate understanding of specialized topics not otherwise covered by department regular course offerings

BSAD 609E Integrative Strategy (1.5 Credit Hours)

Restricted to Executive MBA students. Integrates holistic and humanistic concepts (social justice, sustainability, greater good, Jesuit perspectives, etc.) into scientific business management and one's individual lifestyle. Students apply these perspectives by addressing recent developments in emerging topics. In addition, students will present final Capstone project.

BSAD 699 Capstone Master of Business Data Analytics (3 Credit Hours)

Course is restricted to the MSBDA students. The capstone course is the last class students take in the MS Business Data Analytics program. As such, it asks students to integrate all the knowledge and skills they've developed in the foundation and elective courses, and to apply their efforts to solve a real-world business problem. The Capstone Project Coordinator will work with a set of host companies to identify projects that are suitable for students enrolled in the capstone course. *Outcomes:*

Students completing this course will: 1) Gain a deep understanding of some of the tools and software that are used in modern-day analytics; 2) Learn how to transform large data sets into insightful and actionable information in an easy-to-understand format to assist organizational decision-making through the use of advanced analytical tools; 3) Learn how to evaluate the appropriate methods and tools for data analysis in specific organizational contexts, including selecting a modeling approach, building a model using appropriate tools, validating the model, and deploying the model for prediction and analysis; 4) Acquire experience tackling industry-specific problems and challenges using advanced analytics and computational methods