

# EXECUTIVE EDUCATION (EXED)

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## **EXED 101 High-Impact Leadership: Maximizing Your Leadership Potential (0 Credit Hours)**

High-Impact Leadership: Maximizing Your Leadership Potential combines the best practices and principles behind the art and science of leadership, decision-making, problem solving and organizational effectiveness.

### *Outcomes:*

Gain an understanding of your leadership style, explore the discipline of leadership, learn the best practices for improving individual and organizational decision making, gain the strategies to build successful teams, manage conflict more effectively and link individual performance to organizational strategy

## **EXED 102 Project Management Certificate Program (0 Credit Hours)**

This program will improve participants' performance by providing industry-standard tools approved by the Project Management Institute (PMI®) to help successfully manage any type of project regardless of scope or industry.

### *Outcomes:*

Gain a comprehensive, formal training in project management, based on the industry-standard body of knowledge; Learn the fundamental tools to effectively manage any project; Learn how to manage projects from initiation, to planning, control and closeout; Learn how to communicate more effectively to project sponsors and team members

## **EXED 103 mini-MBA Certificate Program (0 Credit Hours)**

The Loyola mini-MBA is a comprehensive management development program that provides cutting-edge business skills, coaching and leadership training to help propel your organization and your career forward.

### *Outcomes:*

Strengthen overall business acumen and gain a better understanding of the key functional areas of business, including the frameworks, models and levers that drive organizational success; Develop the skills needed to think strategically and cross-functionally

## **EXED 104 Digital Marketing Strategy Certificate Program (0 Credit Hours)**

This program provides a thorough foundation in the rapidly changing world of digital marketing and prepare you to strategically choose, measure, and implement the right digital marketing components into your overall marketing plan.

### *Outcomes:*

This program provides a thorough foundation in the rapidly changing world of digital marketing and prepare you to strategically choose, measure, and implement the right digital marketing components into your overall marketing plan

## **EXED 105 Baumhart Center Learning Institutes (0 Credit Hours)**

Professional Development skills in Social Enterprise Responsibility

## **EXED 107 Practical Finance and Accounting (0 Credit Hours)**

Participants will learn a comprehensive approach to financial analysis. This program provides a grounding in basic managerial finance, including terminology like valuation, capital investment, financing, and capital structure.

### *Outcomes:*

Develop comfort with the terminology and techniques used in managerial accounting and financial analysis; Learn to confidently read and analyze corporate financial statements; Understand the role of capital budgeting

## **EXED 108 Strategic Business Communications (0 Credit Hours)**

This program teaches techniques to communicate fluently in a variety of situations. Participants learn simple and effective methods to become a more powerful communicator with peers, subordinates, and supervisors.

### *Outcomes:*

Learn to present ideas at face-to-face and virtual meetings; Gain tools to confidently express yourself; Learn to gain support for ideas and suggestions; Understand how to use technology to support communication; Reduce conflict

## **EXED 109 Supply Chain Management Essentials (0 Credit Hours)**

Participants learn the fundamentals of effective supply chain management across the end-to-end supply chain. The certificate program addresses a wide spectrum of supply chain techniques designed to reduce cost, improve profitability, and maximize the customer experience while balancing social, environmental, and economic concerns.

### *Outcomes:*

Learn techniques to create a more efficient and effective supply chain and understanding of key trends, opportunities, and challenges in supply chain management

## **EXED 110 Lean Certification (0 Credit Hours)**

Loyola will offer a new, online platform Lean Certification.

### *Outcomes:*

To have more knowledge on Lean practices in Supply Chain and Logistics areas

## **EXED 111 Six Sigma Certification (0 Credit Hours)**

Loyola will offer a new, online platform for Six Sigma Certifications.

### *Outcomes:*

To have more knowledge on Six sigma for managers

## **EXED 151 Sysmex America mini-MBA (0 Credit Hours)**

Customized mini-MBA that includes Accounting/Finance, Strategy, Marketing, Project Management and Management.

### *Outcomes:*

The mini-MBA is intended for employees across various Sysmex functional areas, from both the home office as well as field operations; The content will be delivered electronically for two cohort groups

## **EXED 152 Sysmex America Birth of a Customer (0 Credit Hours)**

Sysmex Birth of a Customer provides participants with an in-depth look at the internal strategy at Sysmex.

### *Outcomes:*

Panels of senior executives assisted by a faculty moderator talk about how the various elements of organizational strategy combine to meet client needs; Participants complete a related case study

**EXED 153 Presence Healthcare Ministry Leadership Program (0 Credit Hours)**

Providing training in the basics of Catholic mission, identity, ethics, and leadership, the Certificate in Health Care Ministry Leadership will prepare Presence Health staff to carry out its mission of providing compassionate, holistic care in the spirit of healing and hope to the communities it serves.

*Outcomes:*

This program is designed to build a community of leaders with shared formation experience, explore authentic paths to spirituality, develop an understanding of how vocation and call relates to Catholic healthcare, and strengthen overall leadership acumen and strategic thinking abilities

**EXED 165 Barilla Leadership & Management Development Program (0 Credit Hours)**

This custom program is designed to support the development of a leadership pipeline at Barilla. The program consists of 3 learning modules and integrated capstone projects and covers leadership and business acumen topics.

*Outcomes:*

Strengthen overall business acumen and gain a better understanding of the key functional areas of business, including the frameworks, models and levers that drive organizational success; Develop strategy skills

**EXED 170 McShane Companies Leadership Emphasis (0 Credit Hours)**

Formal leadership training provided as a component of the McShane Future Leaders Program.

*Outcomes:*

Improved leadership and strategy acumen

**EXED 173 American College of Surgeons - Leadership (0 Credit Hours)**

Customized leadership training for the executive leadership team at American College of Surgeons, includes Leadership Legacy and Decision-Making.

*Outcomes:*

Provide senior leaders with ongoing leadership skill development

**EXED 174 The Cradle (0 Credit Hours)**

Participants will learn Leadership Development and Change Management Essentials.

*Outcomes:*

To have more leadership team at The Cradle

**EXED 175 Yaskawa America Inc. (0 Credit Hours)**

Participants will learn Negotiation Skills for their Supply Chain team.

*Outcomes:*

To have more knowledge on negotiations skills for their sales team

**EXED 176 MorrisAnderson (0 Credit Hours)**

Participants will learn Leadership skills in a 3 hour workshop.

*Outcomes:*

To assist their team with new managers getting up to speed on their leadership soft skill

**EXED 177 Family Business Center Learning Institutes (0 Credit Hours)**

Three institutes from FBC are moving their education to EE. This includes Family Business Stewardship Institute, Next Generation Leadership Institute and Governance Institute.

*Outcomes:*

To assist family business staff with challenges they face within their family organization

**EXED 178 Cook County State's Attorney's Office Leadership (0 Credit Hours)**

Participants will learn leadership skills during their 3-hour seminar.

*Outcomes:*

to have more knowledge on managing their teams with the CCSAO

**EXED 179 C.H. Robinson Professional Development Programs (0 Credit Hours)**

Participants will learn negotiations and sales training.

*Outcomes:*

To have more knowledge for their team on sale tactics

**EXED 180 World's Finest Chocolate Anti Harassment Training (0 Credit Hours)**

The entire staff of WFC will participate in a Loyola created and moderated Anti-Harassment Training.

*Outcomes:*

To have more knowledge to speak up against harassment in the workplace

**EXED 181 Campus Brasil MBA International Program (0 Credit Hours)**

Campus Brasil is partnering with a University in Brazil to send 40 MBA students to Loyola this summer.

*Outcomes:*

To have more knowledge on business global affairs in America vs Brazil

**EXED 182 Centene Corporation (0 Credit Hours)**

Participants will learn Strategy skills for the management team.

*Outcomes:*

To have more knowledge on negotiations skills for their sales team

**EXED 183 Litera Microsystems (0 Credit Hours)**

Participants will learn leadership development skills during an off-site three-day program for their team.

*Outcomes:*

To have more knowledge of leadership skills for their sales team

**EXED 184 Medline Industries (0 Credit Hours)**

Participants will learn negotiation skills during an off-site two-day program for their engineering team.

*Outcomes:*

To have more knowledge of negotiation skills for their team

**EXED 185 Anthony Marano Company (0 Credit Hours)**

Participants will learn leadership development skills during a two month program for their Executive Team and Sales Team.

*Outcomes:*

To have more knowledge of leadership and negotiation skills for their team

**EXED 186 Box Studio (0 Credit Hours)**

Participants will learn project management skills during a two day program for executive team of their small business.

*Outcomes:*

To have a company wide understanding for a project management model

**EXED 187 Triple S (0 Credit Hours)**

Participants will learn business soft skills for their family owned businesses who are identified as "emerging leaders" via an association called Triple S.

*Outcomes:*

To have a good business background when finishing the program

**EXED 188 Real Estate Investment Strategy (0 Credit Hours)**

Participants will learn from industry experts on how to invest smartly in real estate.

*Outcomes:*

To have more knowledge of the real estate industry and the Chicago market

**EXED 189 Edelman Procurement 101 Program (0 Credit Hours)**

Participants will learn best practices in procurement.

*Outcomes:*

To have more knowledge of the real estate industry and the Chicago market

**EXED 190 FBC Peer Advisory Group (0 Credit Hours)**

FBC Peer Advisory Group for Family Business Center Members.

*Outcomes:*

Resolution of family business issues thru discussion

**EXED 191 Fundraising for Good (0 Credit Hours)**

Baumhart Center Fundraising Sessions.

*Outcomes:*

Social Impact Fundraising Seminar

**EXED 192 Ciena 1 - Day Negotiations Conference Program (0 Credit Hours)**

Participants will learn negotiations strategies and skills.

*Outcomes:*

To have more knowledge on negotiation skills for their sales team

**EXED 193 Cook County Sheriff's Office - Executive Leadership Management Program (0 Credit Hours)**

Participants will learn management / leadership strategies and skills.

*Outcomes:*

To have more knowledge on negotiation skills for their sales team

**EXED 194 Next Generation Leadership Institute (0 Credit Hours)**

Next generation leadership class for family businesses.

**EXED 195 Chicago Community Trust (0 Credit Hours)**

Participants will learn leadership development skills during a two day program for their Executive team.

*Outcomes:*

To have more knowledge of leadership skills for their team

**EXED 196 Lumberman Leadership Summit 2019 (0 Credit Hours)**

Participants will learn leadership development skills during a two day program for their Executive team.

*Outcomes:*

To have more knowledge of leadership skills for their team

**EXED 197 Open Enrollment: SHRM Certification Prep Class (0 Credit Hours)**

Participants will learn HR principals for prep for the SHRM Certification Classes.

*Outcomes:*

To have more knowledge of human resource practices

**EXED 198 Custom Program: The Northern Trust Company (0 Credit Hours)**

Participants will learn how to be professional advisors for their clients.

*Outcomes:*

To have more knowledge of business skills in cultivation

**EXED 199 Custom Program: Peco Foods Supply Chain and Coms. (0 Credit Hours)**

Participants will learn more supply chain skills and how to communicate these skills to their groups.

*Outcomes:*

To have more knowledge of business skills in cultivation

**EXED 200 Custom Program: Bish Creative Display Leadership (0 Credit Hours)**

Participants will learn more skills in executive presence via leadership training courses.

*Outcomes:*

To have more knowledge of business skills leadership, management and communication

**EXED 201 FBC Governance Institute (0 Credit Hours)**

Participants will learn Gov. Institute Skills for the alumni of FBC.

*Outcomes:*

To have more knowledge of business skills leadership, management and communication

**EXED 202 Custom Program - Invenergy (0 Credit Hours)**

Participants will learn leadership, management, presentation and communication skills.

*Outcomes:*

To have more knowledge of business skills leadership, management and communication

**EXED 203 Custom Program - BluJay (0 Credit Hours)**

Participants will learn negotiation skills.

*Outcomes:*

To have more knowledge communication skills via negotiations

**EXED 204 Executive Education Master Classes - Open Enrollment Classes (0 Credit Hours)**

These 2-3 classes are designed to pipeline to additional paid programming at LUC.

**EXED 205 Diversity, Equity and Inclusion (0 Credit Hours)**

Classes for Baumhart Center.

*Outcomes:*

Business Acumen skill sets

**EXED 206 Executive Education - Custom Program - Palo Alto Networks (0 Credit Hours)**

These 10 classes are designed to pipeline to additional paid programming at LUC.

*Outcomes:*

Business Acumen skill sets

**EXED 207 Executive Education Custom Program - PNC Bank (0 Credit Hours)**

5 - 1.5 hour lecturette series for professional development for the PNC Bank team.

*Outcomes:*

Business Acumen skill sets

**EXED 208 Executive Education Custom Program - Allstate (0 Credit Hours)**

3 month long professional development skills for the Allstate procurement officer.

*Outcomes:*

Business Acumen skill sets

**EXED 209 Executive Education Custom Program - Mother McAuley Liberal Arts High School (0 Credit Hours)**

3 month long professional development skills for the Mother McAuley leadership team on strategic planning.

*Outcomes:*

Business Acumen skill sets

**EXED 210 Executive Education Custom Program - ILSBDC a partnership with Loyola Limited and InQbate (0 Credit Hours)**

3 month long professional development skills small business owners, in partnership with ILSBDC and Loyola Limited/InQbate

*Outcomes:*

Professional Marketing Skills Sets

**EXED 211 Executive Education Custom Program-Transunion Women in Ldrshp (0 Credit Hours)**

A 15-18 month long professional development program with customized case studies related to TU projects and business.

*Outcomes:*

Business Accument and Leadership Development skills

**EXED 212 Executive Education Custom Program - Topco Associates (0 Credit Hours)**

A 12 month, professional development program with customized classes focused on Leadership.

*Outcomes:*

Business Accument and Leadership Development skills

**EXED 213 Executive Education Custom Program - National Concierge Association (0 Credit Hours)**

A 1 day project management webinar. 90 minutes.

*Outcomes:*

Project Management Essentials

**EXED 214 Executive Education Custom Program - The Alliance for Strong Families and Connections (0 Credit Hours)**

A 10 day program, broken up over two weeks, non-profit managers learning about putting good business skills, merging profit and purpose.

*Outcomes:*

Non-profit management skills

**EXED 215 Executive Education Custom Program - Cristo Rey Network for DEI Strategy Program (0 Credit Hours)**

Six sessions program for non-profit managers learning about DEI Strategy.

*Outcomes:*

Non-profit management skills

**EXED 216 Executive Education Custom Program - Dog Tag Fellows Business Acumen program (0 Credit Hours)**

Six-month program for Dog Tag Fellows (veterans) for small business skill sets.

*Outcomes:*

Non-profit management skills

**EXED 217 Executive Executive Custom Program - City of Chicago Leadership program (0 Credit Hours)**

Three session program for the City of Chicago's IG office. on leadership and management skills sets.

*Outcomes:*

Non-profit management skills