

INTERNATIONAL BUSINESS (IBUS)

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IBUS 201 Introduction to International Business (3 Credit Hours)

This course will introduce students to the theory and practice of international business with a focus on international environments and activities of multinational enterprises (MNEs). Topics to be included: cultural, social, legal, trade, and financial characteristics in the world markets. The course will also discuss diverse functional areas of MNEs across national borders such as international: production, logistics, finance, human resource management, and marketing.

Interdisciplinary Option: Global Studies

Course equivalencies: IBUS 201/BSAD 202/BHNR 338

Outcomes:

Develop students' theoretical and practical insights for understanding the real world of international business in terms of both external environmental forces and internal strategic management issues surrounding multinational enterprises (MNEs) in the world markets

IBUS 370 International Business Internship - Engaged Learning (3-6 Credit Hours)

Pre-requisites: Sophomore standing, Permission of Instructor

IBUS 370 is a seminar course that challenges students to analyze the theory and practices from the world of work that impact the ethics of leading, interpersonal and organizational dynamics, and competent work place contributions required for success in the modern business world. Concepts associated with internship/engaged learning as related to career development will be addressed. Students are required to work a minimum of 120 hours over the course of one semester. All internships must be supervised by professionals and may be paid or unpaid. This course satisfies the Engaged Learning requirement.

Outcomes:

a) Developing a foundation on which a student may build a career; b) Understanding the role of the Jesuit tradition as it relates to leadership and service

IBUS 399 Special Topics in International Business (3 Credit Hours)

Special Topics are classes offered on an ad hoc basis. Specific titles, prerequisites and content will vary.