

QUINLAN BUSINESS (QUIN)

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QUIN 101 Business Learning and Careers (0 Credit Hours)

Pre-requisites: Quinlan School of Business undergraduates only

This course provides an overview of business majors at Quinlan and related career outcomes for graduates in each major.

Outcomes:

Students will understand the different attributes of Quinlan majors, variation in skill development and focus, and pathways for career success

QUIN 102 Financial Literacy and Well-Being (1 Credit Hour)

Pre-requisites: Quinlan School of Business undergraduates only

Students develop a comprehensive understanding of financial literacy by learning practical knowledge and tactics for successful personal financial management. This course makes direct connections between financial literacy and financial well-being.

Outcomes:

Students will understand personal finance terminology and resources, know how to choose financial instruments, comprehend basic economic function and policies, and be able to make ethical financial decisions and set goals

QUIN 202 Career Preparation (2 Credit Hours)

Pre-requisites: Sophomore standing, Quinlan School of Business student
Career Preparation provides an introduction to the critical skills required for successful career development and job search navigation. Students will learn about career development; develop job/internship search skills; establish a job/internship search action plan and begin to become oriented to employer research. Topics addressed will include resume/job search correspondence; interviewing skills; network building; career & employer research and career development resource building.

Course equivalencies: QUIN 202 / QUIN 202H

Outcomes:

Develop skills that can be used for career and life planning both now and in the future, including resume & cover letter writing, interviewing, salary negotiation, maintaining a professional online presence, plus effective communication skills through class discussions and individual presentations, and personal responsibility

QUIN 202H Career Preparation - Honors (2 Credit Hours)

Pre-requisites: Quinlan Business Honors Student

Career Preparation provides an introduction to the critical skills required for successful career development and job search navigation. Students will learn about career development; develop job/internship search skills; establish a job/internship search action plan and begin to become oriented to employer research. Topics addressed will include resume/job search correspondence; interviewing skills; network building; career & employer research and career development resource building.

Course equivalencies: QUIN 202 / QUIN 202H

Outcomes:

Develop skills that can be used for career and life planning both now and in the future, including resume & cover letter writing, interviewing, salary negotiation, maintaining a professional online presence, plus effective communication skills through class discussions and individual presentations, and personal responsibility

QUIN 300 Business Internship - Elective Credit (1-3 Credit Hours)

Pre-requisites: Sophomore standing, Quinlan School of Business student
This course provides general elective credit for an approved internship, with credit based on hours worked for the term (1cr for 56-84 hours, 2cr for 85-119 hours, 3cr for 120+ hours). Internships must be approved by the instructor in advance, no later than last date of late/change registration.

QUIN 351 Business Internship-Engaged Learning (3 Credit Hours)

Pre-requisites: Junior standing, School of Business student, & "C-" or better in QUIN 202 or BSAD 220

This course satisfies the Engaged Learning requirement and connects an internship with academic learning and reflection. Topics include goal-setting, navigating the workplace, and career planning. Internships must be approved by instructor by the last date of late/change registration (required: work 120+ hours during term enrolled, submit name of supervisor). Students must be working in an internship during the term of enrollment into QUIN 351.

This course satisfies the Engaged Learning requirement.

QUIN 390 Capstone in Business of Applied Artificial Intelligence (3 Credit Hours)

Pre-requisites: ACCT 331

This immersive, hands-on course focuses on solving a real-world business problem in collaboration with a sponsoring firm. Students will work through all phases of an AI project lifecycle: defining the business problem, analyzing data, developing KPIs, preparing large data sets, building and refining AI models, and delivering actionable recommendations. The project emphasizes consultative team-based work, critical thinking, stakeholder management, and professional communication skills. Students will learn how to translate business objectives into technical solutions, leverage syndicated and government data, and apply best practices in AI model development and deployment. Students will present to the sponsoring firm at key milestones, culminating in a final presentation and required course deliverables including a detailed project description, model notebooks and related documentation, and a user guide.

Outcomes:

Translate business challenges into AI solutions; Acquire, clean, and integrate large and diverse data sets; Evaluate and select appropriate analytical and modeling techniques; Develop, validate, and refine AI models; Communicate findings effectively to technical and non-technical stakeholders; Understand and address ethical, legal, and societal issues in AI implementation

QUIN 399 Special Topics (3 Credit Hours)

This course will cover a variety of special topics in Economics.

QUIN 401 US Culture & Academic Success Skills for International Students (0 Credit Hours)

This course is restricted to international students admitted to the Quinlan School of Business Graduate Programs. Verbal and nonverbal communication, active listening, participation in classroom discussions, collaborative group work, presentation skills, reading comprehension strategies, academic writing, understanding and avoiding plagiarism.

Outcomes:

International students will be better prepared for achieving success in graduate business studies by adapting to unfamiliar cultural differences in and out of the classroom

QUIN 403 Fundamentals of Business (3 Credit Hours)

Only students with undergraduate degrees other than business are eligible to take this course. This course examines essential topics in management, marketing, operations, information systems, accounting and finance. Within each discipline, we examine the key decisions that are made and how those decisions are or should be made. They will understand what decisions are made in each discipline and how those decisions should be made.

Outcomes:

By the end of this course, students will be familiar with the key discipline areas in business

QUIN 499 Special Topics (3 Credit Hours)

Enrollment is restricted to students in the Quinlan Graduate School of Business. This course offers students the opportunity to gain additional understanding of special business topics not otherwise addressed in the standard graduate business curriculum. The subject and content vary and are offered on an ad hoc basis.

Outcomes:

Students will demonstrate an understanding of a specialized topic not otherwise addressed in the standard graduate business curriculum

QUIN 501 Internship - Curriculum Practical Training (1-3 Credit Hours)

This is the companion course for any Graduate Business student concurrently engaged in an internship for 1 to 3 hours of elective academic credit. BSAD may be taken for academic credit up to three times for a total of 3 credit hours.

Outcomes:

Students will gain first-hand experience with a particular project or area of business operations, will engage in reflection on their contributions to the workplace and the overall internship experience