

BAUMHART CERTIFICATE IN ENVIRONMENTAL, SOCIAL, AND GOVERNANCE

The Baumhart Certificate in Environmental, Social, and Governance (ESG) will rapidly provide leaders with the knowledge and skills to be effective today as companies determine how they engage in broader societal issues – from climate change to water scarcity, from community stakeholders to internal diversity, equity and inclusion. The Certificate will equip leaders who are already working in companies to accelerate their personal and company's ESG journey by developing fundamental skills to navigate different ESG approaches, assess ESG risks and opportunities, implement ESG initiatives, and ultimately deliver and report financial and societal impacts.

Related Programs

Master's

- Baumhart Scholars MBA (Social Impact MBA) (<https://catalog.luc.edu/graduate-professional/business/baumhart-scholars-social-impact-mba/>)

Certificate

- Business Ethics Certificate (<https://catalog.luc.edu/graduate-professional/business/business-ethics-certificate/>)

Curriculum

The certificate requires the completion of five courses (15 credit hours).

In addition to two ESG-focused courses, you can choose three electives from: the Quinlan School of Business, the Parkinson School of Health Sciences and Public Health, and the School of Environmental Sustainability.

Code	Title	Hours
Introductory Course		
MGMT 444	Introduction to ESG - Expectations & Opportunities	3
Elective Courses		
Select three of the following:		9
ENVS 401	Sustainable Systems - Natural Science Perspectives	
ENVS 402	Sustainable Systems - Social Science Perspectives	
ENVS 410	Introduction to Environmental Law & Policy	
ENVS 412	Water Law & Policy	
ENVS 413	Energy Law & Policy	
ENVS 427	Food Systems Analysis	
ENVS 451	Introduction to Sustainability Concepts & Impacts	
ENVS 463	Sustainable Business Management	
HRER 417	Managing and Motivating in the Workplace	
HRER 433	Group Process and Facilitation	
ISSCM 596B	Data Driven Decision Making	
MGMT 441	Business Ethics	
MGMT 443	Global Environmental Ethics	
MGMT 446	International Business Ethics	
MGMT 485	Social Enterprise	

MHA 430	Managerial Epidemiology	
MPBH 400	Determinants of Population Health	
MPBH 402	Public Health Practice and Management	
MPBH 407	Public Health Policy: Concepts and Practice	
Capstone Course		
MGMT 445	ESG in Practice-Business Leadership in Times of Change	3
Total Hours		15

Suggested Sequence of Courses

The below sequence of courses is meant to be used as a suggested path for completing coursework. An individual student's completion of requirements depends on course offerings in a given term as well as the start term for a major or graduate study. Students should consult their advisor for assistance with course selection.

Course	Title	Hours
Year 1		
Fall		
MGMT 444	Introduction to ESG - Expectations & Opportunities	3
Elective Course		3
Hours		6
Winter		
Elective Course		3
Hours		3
Spring		
MGMT 445	ESG in Practice-Business Leadership in Times of Change	3
Hours		3
Summer		
Elective Course		3
Hours		3
Total Hours		15

Graduate & Professional Standards and Regulations

Students in graduate and professional programs can find their Academic Policies in Graduate and Professional Academic Standards and Regulations (<https://catalog.luc.edu/academic-standards-regulations/graduate-professional/>) under their school. Any additional University Policies supersede school policies.

Learning Outcomes

- Develop a strong grounding in the overall themes of ESG (Environment, Social and Governance). Provide all students with a required introductory class and a required capstone class that together establish the historical evolution of business, the linkage to all three themes in ESG and the relationship to the economy today. This is solidified in the capstone class, which links the students to examples of real world organizations engaged in ESG.
- Develop an understanding of the core methods for assessing ESG impact. Through the introductory and capstone classes, develop a strong foundation in the methods currently in use to identify ESG trends and impacts. This will connect both the ideas of identifying leadership organizations as well as the emerging ways to link

actions to the underlying themes (i.e. Environment: climate and air pollution, etc.; Social: community health and DEI, etc.; Governance: organizational structure and internal policies, etc.)

- Establish an understanding of the current state of the industry and the opportunities to deepen on the ground impacts tied to the ESG high-level framework. Students will have the opportunity to go deep in all three areas by taking targeted classes that further define the ESG themes and are offered across the University. Students can take electives in the Quinlan School of Business, School of Environmental Sustainability, and Parkinson School of Health Sciences and Public Health. They will then go deeper on the impact through a capstone class with an applied project.