

# BAUMHART SCHOLARS MBA (SOCIAL IMPACT MBA)

## Baumhart Scholars MBA

We prepare leaders from the private, government, and social sectors to thrive at the intersection of profit and purpose.

### PROGRAM HIGHLIGHTS

Baumhart Scholars is a highly selective, cohort-based MBA within Loyola's Quinlan School of Business for working professionals who seek to drive their careers and their social impact forward simultaneously. Scholars benefit from:

- Impact-driven curriculum: Scholars go through the MBA together, learning specialized leadership and impact skills alongside the fundamentals of business.
- Individualized mentorship: Scholars meet with professional mentors at the forefront of integrating business strategy and social purpose.
- Exceptional networks: Scholars get special access to Baumhart's leadership networks of higher ambition executives who are marrying profit and purpose.
- International recognition: Scholars receive their MBA from Quinlan, which has been recognized by the *Financial Times* as an international leader in sustainability, ethics, and social purpose in business education.
- Scholarship support: Scholars receive a \$20,000 scholarship to celebrate their commitment to harness the power of their MBAs to advance the greater good.

## Curriculum

### Business Strategy + Social Purpose

Our 16-course, cohort-based approach to the MBA curriculum is designed to provide a solid foundation in all business disciplines, develop leadership skills, and deeply explore purpose in business.

The Baumhart Scholars curriculum has three parts:

- Foundational courses in business fundamentals, which prepare you to be a data-driven business leader with the ability to think critically and communicate effectively.
- Specialty courses in corporate social responsibility, social enterprise, impact investing, ESG, and values-based leadership, which equip you with the tools to marry profit and purpose.
- Elective courses in a wide array of disciplines, which enable you to dig deeper in areas that meet your individual learning goals.

Code	Title	Hours
<b>MBA Requirements</b>		
<i>Foundational Courses</i>		
Scholars go through Quinlan's core MBA experience as a cohort, taking courses aimed at developing foundational business knowledge, skills, and values. The faculty who teach these courses are committed to integrating environmental, social, and governance (ESG) issues into their learning objectives.		
MGMT 441B	Business Ethics	1.5
ISSCM 596B	Data Driven Decision Making	3

ISSCM 595B	Decision Strategy Critical Thinking & Decision Analysis	3
FINC 450B	Finance for a Sustainable World	3
ACCT 400B	Financial Accounting for Business Decisions	3
ECON 420B	Managerial Economics	3
HRER 417B	Managing and Motivating in the Workplace	3
MARK 460B	Marketing Management	3
SCMG 480B	Operations Management	3
ISSCM 484B	Project Management	1.5
MGMT 430B	Strategy and Leadership	3

### Specialty Courses

The program includes the specialty courses described below exploring values-based leadership, corporate social responsibility, social enterprise, influencing skills, ESG, and impact investing.

MGMT 404B	ESG Investing	1.5
MGMT 407B	Impact Investing	1.5
MGMT 406B	Influential Leadership	1.5
MGMT 401B	Innovative Corporate Social Responsibility	1.5
MGMT 402B	Social Enterprise	1.5
MGMT 400B	Values-Based Leadership	1.5

### Elective Courses

Select three elective courses. 9

**Total Hours** 48

**Note:** ISSCM 400N Quantitative Methods I and ISSCM 402N Quantitative Methods II - Statistics Primer may also be required, depending on a student's undergraduate record.

### Elective Courses

Through your three electives, you can customize your education to your personal career path and interests.

Elective courses can be taken within the Quinlan School of Business or from across Loyola colleges and schools (for example, School of Social Work (<https://www.luc.edu/socialwork/academics/graduate/graduate-courses/>) or School of Environmental Sustainability (<https://www.luc.edu/sustainability/academics/graduatedegreeprograms/>)) for flexibility and customization.

You can choose to have a concentration by taking all three elective courses in the same discipline. You can also use your electives to work toward a Graduate Certificate, such as the Environmental, Social, and Governance Certificate (<https://gpem.luc.edu/portal/program/?name=environmentalsocialandgovernancecertificate>).

### Suggested Sequence of Courses

Due to the specialized nature of this curriculum, the majority of courses are taken in a set schedule determined by the program. Scholars are encouraged to meet with their advisor each quarter to discuss their schedule and determine the best time to take electives. Courses typically take place during weekday evenings and occasional weekends. In addition to this core coursework, Scholars are expected to participate in an opening immersion weekend, ongoing leadership development programming, and monthly mentorship. Here is a sample program calendar.

Course	Title	Hours
<b>Year 1</b>		
<b>Fall</b>		
ACCT 400B	Financial Accounting for Business Decisions	3
MGMT 400B	Values-Based Leadership	1.5
MGMT 401B	Innovative Corporate Social Responsibility	1.5
<b>Hours</b>		<b>6</b>
<b>Winter</b>		
FINC 450B	Finance for a Sustainable World	3
MARK 460B	Marketing Management	3
ISSCM 484B	Project Management	1.5
<b>Hours</b>		<b>7.5</b>
<b>Spring</b>		
ECON 420B	Managerial Economics	3
MGMT 406B	Influential Leadership	1.5
Elective		3
<b>Hours</b>		<b>7.5</b>
<b>Summer</b>		
MGMT 441B	Business Ethics	1.5
ISSCM 596B	Data Driven Decision Making	3
MGMT 404B	ESG Investing	1.5
<b>Hours</b>		<b>6</b>
<b>Year 2</b>		
<b>Fall</b>		
ISSCM 595B	Decision Strategy Critical Thinking & Decision Analysis	3
HRER 417B	Managing and Motivating in the Workplace	3
MGMT 407B	Impact Investing	1.5
<b>Hours</b>		<b>7.5</b>
<b>Winter</b>		
SCMG 480B	Operations Management	3
MGMT 402B	Social Enterprise	1.5
Elective		3
<b>Hours</b>		<b>7.5</b>
<b>Spring</b>		
MGMT 430B	Strategy and Leadership	3
Elective		3
<b>Hours</b>		<b>6</b>
<b>Total Hours</b>		<b>48</b>

skills, and values. Students take business ethics, data-driven decision-making, decision strategy, financial accounting for decision-making, financial management for a sustainable world, managerial economics, marketing management, operations management, project management and strategy and leadership.

2. Develop leadership skills: Students in this MBA take courses in managing and motivating in the workplace, values-based leadership, and influential leadership.
3. Deeply explore purpose in business: Specialty courses in corporate social responsibility, social enterprise, impact investing, and ESG equip students in this MBA with the tools to marry profit and purpose.

## Graduate & Professional Standards and Regulations

Students in graduate and professional programs can find their Academic Policies in Graduate and Professional Academic Standards and Regulations (<https://catalog.luc.edu/academic-standards-regulations/graduate-professional/>) under their school. Any additional University Policies supercede school policies.

## Learning Outcomes

1. Provide a solid foundation in all business disciplines: Students in this MBA go through Quinlan's core MBA experience as a cohort, taking courses aimed at developing foundational business knowledge,