

# ENVIRONMENTAL STUDIES/ BUSINESS (BA/MBA)

Solving the world's environmental crises depends on how well tomorrow's business leaders adopt strategies that allow for sustainability to be a leading driver in how they do business.

Loyola's five-year Accelerated Bachelor's/Master's program in environmental studies and business administration introduces students to the fundamental issues involved in global, environmental and ethical business practices.

The academic content and direct, hands-on experiences within the bachelors degrees will provide a base from which to develop skills and knowledge in the MBA program. The program equips graduates to promote and implement sustainable business practices.

## CURRICULUM

Students interested in pursuing one of the Accelerated Bachelor's/Master's programs will complete all normal requirements for a BA in environmental studies.

Students may take two graduate courses that count toward the MBA during their senior year in lieu of environmental science/studies electives. Students complete the degree requirements for a BA in environmental studies after four years and complete the MBA at the end of the fifth year.

Code	Title	Hours
<b>BA Requirements</b>		
<i>Core Curriculum</i>		
ENVS 137	Foundations of Environmental Science I	3
ENVS 237	Foundations of Environmental Science II	3
ENVS 238	Foundations of Environmental Science Lab	1
ENVS 200	Environmental Careers and Professional Skills	1
ENVS 203	Environmental Statistics	3
ENVS 280	Principles of Ecology	3
ENVS 286	Principles of Ecology Lab	1
PLSC 392	Environmental Politics	3
<i>Justice and Ethics Choice</i>		
Select one of the following:		3
ENVS 284	Environmental Justice	
PHIL 287	Environmental Ethics	
THEO 204	Religious Ethics and the Ecological Crisis	
<i>Economics Choice</i>		
Select one of the following:		3
ENVS 335	Ecological Economics	
ECON 328	Environmental Economics	
<i>Engaged Learning Choice</i>		
Select one of the following:		3
ENVS 226	Science & Conservation of Freshwater Ecosystems	
ENVS 267	Bird Conservation and Ecology	
ENVS 273	Energy and The Environment	
ENVS 283	Environmental Sustainability	
ENVS 340	Natural History of Belize	

ENVS 345	Conservation and Sustainability of Neotropical Ecosystems	
ENVS 350A	Solutions to Environmental Problems: Water	
ENVS 350B	Solutions to Environmental Problems: Biogas	
ENVS 350C	Solutions to Environmental Problems: Climate Action	
ENVS 350F	Solutions to Environmental Problems: Food Systems	
ENVS 391	Environmental Research	
ENVS 395	Environmental Internship	
<i>Capstone Choice</i>		
Select one of the following:		3
ENVS 390	Integrative Seminar	
ENVS 391C	Independent Environmental Research (Capstone)	
ENVS 395C	Environmental Internship (Capstone)	
Electives (p. 2)		27
See designated elective categories below		
<b>MBA Requirements</b> <sup>1</sup>		
<i>Prerequisite Knowledge</i> <sup>2</sup>		
ISSCM 400	Quantitative Methods <sup>3</sup>	
ISSCM 402N	Quantitative Methods II - Statistics Primer <sup>4</sup>	
<i>Introductory Courses</i>		
ACCT 400	Financial Accounting for Business Decisions <sup>5</sup>	3
ECON 420	Managerial Economics <sup>6</sup>	3
MARK 460	Marketing Management <sup>5</sup>	3
FINC 450	Financial Management <sup>7</sup>	3
SCMG 480	Intro to Operations Management	3
<i>Next Generation MBA Core</i>		
MARK 425N	Business Communication	1.5
MGMT 426N	Leadership Development	1.5
MARK 470N	Research, Insights and Storytelling	3
ISSCM 596N	Data Driven Decision Making	3
ETHC 441N	Business Ethics	3
MGMT 430N	Strategy and Leadership	3
HRER 417N	Managing and Motivating in the Workplace	3
MGMT 431N	Business Consulting Course	3
<i>Three (3) MBA Electives</i>		9
Through electives, you can shape your education for your personal career path and interests. Electives can be concentrated in a particular area of study (e.g., finance, marketing, human resources management, etc.) or across several areas of interest.		
<b>Total Hours</b>		<b>96</b>

<sup>1</sup> The Quinlan School of Business Graduate Program uses a quarter system rather than a semester system. The MBA program is an 16 course program (48 hours).

<sup>2</sup> ISSCM 400 Quantitative Methods and ISSCM 402N Quantitative Methods II - Statistics Primer can be taken in the first quarter of MBA degree if necessary.

<sup>3</sup> Can be waived with grade of B or above in MATH 131 Applied Calculus I or MATH 161 Calculus I.

<sup>4</sup> Can be waived with grade of B or above in STAT 103 Fundamentals of Statistics or ENVS 203 Environmental Statistics.

<sup>5</sup> Can be taken as a free elective in senior year.

<sup>6</sup> Prerequisite of ISSCM 400 Quantitative Methods or the equivalent can be waived with grade of B or above in ECON 201 Principles of Microeconomics & ECON 202 Principles of Macroeconomics

<sup>7</sup> Prerequisite of ACCT 400 Financial Accounting for Business Decisions or the equivalent.

## BA Electives

Code	Title	Hours
<b>Society, Ethics, and Justice</b>		
Select two of the following:		6
COMM 260	Environmental Journalism	
ENVS 204	Gender, Health & Environment	
ENVS 279	Climate and History	
ENVS 284	Environmental Justice	
ENVS 297	North American Environmental History	
ENVS 298	Special Topics (with SES approval)	
ENVS 310	Introduction to Environmental Law & Policy	
ENVS 311	Natural Resources and Land Use Law & Policy	
ENVS 312	Water Law & Policy	
ENVS 313	Energy Law & Policy	
ENVS 338	Climate Change and Human Health	
ENVS 350A	Solutions to Environmental Problems: Water	
ENVS 350B	Solutions to Environmental Problems: Biogas	
ENVS 350C	Solutions to Environmental Problems: Climate Action	
ENVS 350F	Solutions to Environmental Problems: Food Systems	
ENVS 383	Human Dimensions of Conservation	
ENVS 391	Environmental Research	
ENVS 395	Environmental Internship	
ENVS 398	Special Topics (with SES approval)	
ENVS 399	Directed Readings	
COMM 101	Public Speaking & Critical Thinking	
COMM 277	Organizational Communication	
COMM 306	Environmental Advocacy	
COMM 322	Guerilla Media	
ENGL 288	Nature in Literature	
PHIL 287	Environmental Ethics	
PSYC 277	Environmental Psychology	
SOCL 226	Science, Technology, & Society	
SOCL 252	Global Inequalities	
SOCL 272	Environmental Sociology	
SOCL 276	The Sociology and Politics of Food	
SOCL 278	Global Health	
THEO 204	Religious Ethics and the Ecological Crisis	
THEO 344	Theology and Ecology	
<b>Policy, Economics, and Resource Management</b>		
Select one of the following:		3
ENVS 298	Special Topics (with SES approval)	
ENVS 300	Introduction to Public Health	
ENVS 310	Introduction to Environmental Law & Policy	
ENVS 311	Natural Resources and Land Use Law & Policy	
ENVS 312	Water Law & Policy	

ENVS 313	Energy Law & Policy	
ENVS 332	Industrial Ecology	
ENVS 333	Introduction to the Circular Economy	
ENVS 335	Ecological Economics	
ENVS 336	Design for Circular & Sustainable Business	
ENVS 338	Climate Change and Human Health	
ENVS 351	Introduction to Sustainability Concepts & Impacts	
ENVS 363	Sustainable Business Management	
ENVS 364	Sustainability Management in the Global Context	
ENVS 383	Human Dimensions of Conservation	
ENVS 384	Conservation Economics	
ENVS 389	Ecological Risk Assessment	
ENVS 391	Environmental Research	
ENVS 395	Environmental Internship	
ENVS 398	Special Topics (with SES approval)	
ENVS 399	Directed Readings	
ECON 328	Environmental Economics	
GLST 305	Globalization and Environmental Sustainability	
MGMT 201	Managing People and Organizations	
PLSC 354	Global Environmental Politics	
<b>Methods and Analysis</b>		
Select one of the following:		3
COMM 260	Environmental Journalism	
ENVS 298	Special Topics (with SES approval)	
ENVS 327	Food Systems Analysis	
ENVS 352	Sustainability Assessment & Reporting I	
ENVS 353	Sustainability Assessment & Reporting II	
ENVS 354	Sustainability Plan Development & Reporting	
ENVS 380	Introduction to Geographic Information Systems	
ENVS 381	Advanced GIS Applications	
ENVS 382	Remote Sensing	
ENVS 384	Conservation Economics	
ENVS 388	Applied Environmental Statistics	
ENVS 389	Ecological Risk Assessment	
ENVS 391	Environmental Research	
ENVS 395	Environmental Internship	
ENVS 398	Special Topics (with SES approval)	
ENVS 399	Directed Readings	
ANTH 317	Ethnographic Methods	
BIOL 335	Intro to Biostatistics	
COMM 231	Conflict Management and Communication	
COMM 234	Interviewing for Communication	
COMM 277	Organizational Communication	
COMM 363	Research Methods in Advertising/Public Relations	
MARK 320	Marketing for Environmental Sustainability	
SOCL 206	Principles of Social Research	
SOCL 301	Statistics for Social Research	
SOCL 302	Qualitative Research	
STAT 203	Introduction to Probability & Statistics	
STAT 303	SAS Programming & Applied Statistics	

## Environmental Electives

Choose three, at least one of which must be from List A and at least one of which must be at the 300 level): 9

<i>List A</i>	
ENVS 204	Gender, Health & Environment
ENVS 207	Plants and Civilization
ENVS 218	Biodiversity & Biogeography
ENVS 223	Soil Ecology
ENVS 224	Climate & Climate Change
ENVS 226	Science & Conservation of Freshwater Ecosystems
ENVS 227R	Ecology of the Mediterranean Sea
ENVS 267	Bird Conservation and Ecology
ENVS 273	Energy and The Environment
ENVS 274	Chemistry of the Environment
ENVS 278	Hydrology
ENVS 283	Environmental Sustainability
ENVS 298	Special Topics (with SES approval)
ENVS 300	Introduction to Public Health
ENVS 301	Environmental Health
ENVS 303	Introduction to Epidemiology
ENVS 319	Winter Ecology
ENVS 320	Conservation Biology
ENVS 322	Invasive Species
ENVS 325	Sustainable Agriculture
ENVS 326	Agroecosystems
ENVS 327	Food Systems Analysis
ENVS 330	Restoration Ecology
ENVS 338	Climate Change and Human Health
ENVS 340	Natural History of Belize
ENVS 345	Conservation and Sustainability of Neotropical Ecosystems
ENVS 350A	Solutions to Environmental Problems: Water
ENVS 350B	Solutions to Environmental Problems: Biogas
ENVS 350C	Solutions to Environmental Problems: Climate Action
ENVS 350F	Solutions to Environmental Problems: Food Systems
ENVS 352	Sustainability Assessment & Reporting I
ENVS 353	Sustainability Assessment & Reporting II
ENVS 369	Field Ornithology
ENVS 380	Introduction to Geographic Information Systems
ENVS 381	Advanced GIS Applications
ENVS 382	Remote Sensing
ENVS 385	Introduction to Global Health
ENVS 387	Principles of Ecotoxicology
ENVS 388	Applied Environmental Statistics
ENVS 389	Ecological Risk Assessment
ENVS 391	Environmental Research
ENVS 395	Environmental Internship
ENVS 398	Special Topics (with SES approval)
ENVS 399	Directed Readings
ANTH 104	The Human Ecological Footprint
ANTH 303	People and Conservation

*List B*

COMM 260	Environmental Journalism
ENVS 279	Climate and History
ENVS 297	North American Environmental History
ENVS 298	Special Topics (with SES approval)
ENVS 310	Introduction to Environmental Law & Policy
ENVS 311	Natural Resources and Land Use Law & Policy
ENVS 312	Water Law & Policy
ENVS 313	Energy Law & Policy
ENVS 332	Industrial Ecology
ENVS 333	Introduction to the Circular Economy
ENVS 335	Ecological Economics
ENVS 336	Design for Circular & Sustainable Business
ENVS 354	Sustainability Plan Development & Reporting
ENVS 363	Sustainable Business Management
ENVS 364	Sustainability Management in the Global Context
ENVS 383	Human Dimensions of Conservation
ENVS 384	Conservation Economics
ENVS 388	Applied Environmental Statistics
ENVS 391	Environmental Research
ENVS 395	Environmental Internship
ENVS 398	Special Topics (with SES approval)
ENVS 399	Directed Readings
ANTH 317	Ethnographic Methods
COMM 231	Conflict Management and Communication
COMM 234	Interviewing for Communication
COMM 277	Organizational Communication
COMM 363	Research Methods in Advertising/Public Relations
MARK 320	Marketing for Environmental Sustainability
SOCL 206	Principles of Social Research
SOCL 302	Qualitative Research
BIOL, CHEM, PHYS 300-level courses (with SES approval)	

**Total Hours 21**

### Suggested Sequence of Courses

Course	Title	Hours
<b>Year One</b>		
<b>Fall</b>		
ENVS 137	Foundations of Environmental Science I	3
		<b>Hours 3</b>
<b>Spring</b>		
ENVS 203	Environmental Statistics	3
ENVS 237	Foundations of Environmental Science II	3
ENVS 238	Foundations of Environmental Science Lab	1
Justice & Ethics Choice		3
		<b>Hours 10</b>
<b>Year Two</b>		
<b>Fall</b>		
ECON 201	Principles of Microeconomics	3
ENVS 200	Environmental Careers and Professional Skills	1
ENVS 280	Principles of Ecology	3

ENVS 286	Principles of Ecology Lab	1
<b>Hours</b>		<b>8</b>
<b>Spring</b>		
ECON 202	Principles of Macroeconomics	3
ENVS 335 or ECON 328	Ecological Economics or Environmental Economics	3
Environmental Science Elective List A		3
<b>Hours</b>		<b>9</b>
<b>Year Three</b>		
<b>Fall</b>		
MATH 131 or MATH 161	Applied Calculus I or Calculus I	3
Engaged Learning Choice		3
Society, Ethics, & Justice Elective		3
<b>Hours</b>		<b>9</b>
<b>Spring</b>		
PLSC 392	Environmental Politics	3
Environmental Science Elective List A or B		3
300 Level Environmental Science Elective		3
<b>Hours</b>		<b>9</b>
<b>Year Four</b>		
<b>Fall</b>		
Society, Ethics, & Justice Elective		3
Policy, Economics, & Resource Management Elective		3
ACCT 400 or MARK 460 or SCMG 480	Financial Accounting for Business Decisions or Marketing Management or Intro to Operations Management	3
<b>Hours</b>		<b>9</b>
<b>Spring</b>		
Capstone Choice		3
Methods & Analysis Elective		3
ACCT 400 or MARK 460 or SCMG 480	Financial Accounting for Business Decisions or Marketing Management or Intro to Operations Management	3
<b>Hours</b>		<b>9</b>
<b>Total Hours</b>		<b>66</b>

### Accelerated Bachelor's/Master's Program Tip

In addition to completing the normal requirements for the environmental studies, students planning to enter the MBA program should do the following:

A GPA of 3.20 or higher is required for admission to this program.

**First-year/sophomore years:** Arrange undergraduate course scheduling to preserve six hours of free electives until senior year.

During their first two years, students should take ECON 201 Principles of Microeconomics and ECON 202 Principles of Macroeconomics, which will satisfy the social science requirement of the Core Curriculum and allow the student to waive out of ECON 420 Managerial Economics. Take MATH 131 Applied Calculus I or MATH 161 Calculus I to waive out of ISSCM 400 Quantitative Methods.

**Junior year (2nd semester):** Attend an MBA accelerated Bachelor's / Master's information session.

**Senior year:** Apply to the program by October 15 if you complete your Bachelor's degree in May. Apply to the program by April 15 if you are completing your Bachelors degree in December. After admission, meet with your MBA advisor for planning your graduate business course schedule.

Take ACCT 400 Financial Accounting for Business Decisions and MARK 460 Marketing Management, which will count as free electives toward the BA degree. Complete all requirements for the BA.

**Fifth year:** During the fifth year, students who have followed the above directions will have a total of 14 (or less) MBA courses remaining. These courses can be completed full-time at the rate of three or four per quarter (including the summer quarter). Students also have the option to complete the MBA program on a part-time basis (usually one or two courses per quarter).

*Students should contact the Quinlan School of Business for specific MBA requirements and an academic calendar.*

## Guidelines for Accelerated Bachelor's/Master's Programs

### Terms

- **Accelerated Bachelor's/Master's programs:** In this type of program, students share limited credits between their undergraduate and graduate degrees to facilitate completion of both degrees.
- **Shared credits:** Graduate level credit hours taken during the undergraduate program and then applied towards graduate program requirements will be referred to as shared credits.

### Admission Requirements

Accelerated Bachelor's/Master's programs are designed to enhance opportunities for advanced training for Loyola's undergraduates. Admission to these programs must be competitive and will depend upon a positive review of credentials by the program's admissions committee. Accordingly, the admission requirements for these programs may be higher than those required if the master's degree were pursued entirely after the receipt of a bachelor's degree. That is, programs may choose to have more stringent admissions requirements in addition to those minimal requirements below.

Requirements:

- Declared appropriate undergraduate major,
- By the time students begin taking graduate courses as an undergraduate, the student has completed approximately 90 credit hours, or the credit hours required in a program that is accredited by a specialty organization,<sup>1</sup>
- A minimum cumulative GPA for coursework at Loyola that is at or above the program-specific requirements, a minimum major GPA that is at or above the program-specific requirements, and/or appropriate designated coursework for evaluation of student readiness in their discipline.<sup>2</sup>

Students not eligible for the Accelerated Bachelor's/Master's program (e.g., students who have not declared the appropriate undergraduate major) may apply to the master's program through the regular admissions process. Students enrolled in an Accelerated Bachelor's/Master's

program who choose not to continue to the master's degree program upon completion of the bachelor's degree will face no consequences.<sup>3</sup>

Ideally, a student will apply for admission (or confirm interest in proceeding towards the graduate degree in opt-out programs) as they approach 90 credit hours. Programs are encouraged to begin advising students early in their major so that they are aware of the program and, if interested, can complete their bachelor's degree requirements in a way that facilitates completion of the program. Once admitted as an undergraduate, Program Directors should ensure that students are enrolled using the plan code associated with the Accelerated Bachelor's/Master's program. Using the plan code associated with the Accelerated Bachelor's/Master's program will ensure that students may be easily identified as they move through the program. Students will not officially matriculate into the master's degree program and be labeled as a graduate student by the university, with accompanying changes to tuition and Financial Aid (see below), until the undergraduate degree has been awarded. Once admitted to the graduate program, students must meet the academic standing requirements of their graduate program as they complete the program curriculum.

<sup>1</sup> Programs that have specialized accreditation will adhere to the admissions criteria provided by, or approved by, their specialized accreditors.

<sup>2</sup> The program will identify appropriate indicators of student readiness for graduate coursework (e.g., high-level performance in 300 level courses). Recognizing differences between how majors are designed, we do not specify a blanket requirement.

<sup>3</sup> If students choose not to enroll in the Accelerated Bachelor's/Master's program, they still must complete all of the standard requirements associated with the undergraduate degree (e.g., a capstone).

For more information on Admissions requirements, visit here (<https://gpem.luc.edu/portal/admission/?tab=home>).

## Curriculum

*Level and progression of courses.* The Accelerated Bachelor's/Master's programs are designed to be competitive and attractive to our most capable students. Students admitted to Accelerated Bachelor's/Master's programs should be capable of meeting graduate level learning outcomes. Following guidance from the Higher Learning Commission, only courses taken at the 400 level or higher (including 300/400 level courses taken at the 400 level) will count toward the graduate program.<sup>1,2</sup>

Up to 50% of the total graduate level credit hours, required in the graduate program, may come from 300/400 level courses where the student is enrolled in the 400 level of the course. Further, at least 50% of the credit hours for the graduate program must come from courses that are designed for and restricted to graduate students who have been admitted to a graduate program at Loyola (e.g., enrolled in plan code that indicates the Accelerated Bachelor's/Master's program, typically ending with the letter "D").<sup>3</sup>

In general, graduate level coursework should not be taken prior to admission into the Accelerated Bachelor's/Master's program. Exceptions may be granted for professional programs where curriculum for the Accelerated Bachelor's/Master's program is designed to begin earlier. On the recommendation of the program's Graduate Director, students may take one of their graduate level courses before they are admitted to the Accelerated Bachelors/Master's program if they have advanced abilities in their discipline and course offerings warrant such an exception.<sup>4</sup>

Undergraduate degree requirements outside of the major are in no way impacted by admission to an Accelerated Bachelor's/Master's program.<sup>5</sup>

*Shared credits.* Undergraduate courses (i.e., courses offered at the 300 level or below) cannot be counted as shared credits nor count towards the master's degree. Up to 50% of the total graduate level credit hours, required in the graduate program, may be counted in meeting both the undergraduate and graduate degree requirements. Of those shared credits, students in an Accelerated Bachelor's/Master's program should begin their graduate program with the standard introductory course(s) for the program whenever possible. So that students may progress through the Accelerated Bachelor's/Master's program in a timely manner, undergraduate programs are encouraged to design their curriculum such that a student can complete some required graduate credit hours while completing the undergraduate degree. For instance, some of the graduate curriculum should also satisfy electives for the undergraduate major.

The program's Graduate Director will designate credit hours to be shared through the advising form and master's degree conferral review process. Shared credit hours will not be marked on the undergraduate record as having a special status in the undergraduate program. They will be included in the student's undergraduate earned hours and GPA. Graduate credit hours taken during the undergraduate program will not be included in the graduate GPA calculation.

<sup>1</sup> If students wish to transfer credits from another university to Loyola University Chicago, the program's Graduate director will review the relevant syllabus(es) to determine whether it meets the criteria for a 400 level course or higher.

<sup>2</sup> Programs with specialized accreditation requirements that allow programs to offer graduate curriculum to undergraduate students will conform to those specialized accreditation requirements.

<sup>3</sup> In rare cases, the Graduate Director may authorize enrollment in a 400-level course for a highly qualified and highly motivated undergraduate, ensuring that the undergraduate's exceptional participation in the graduate class will not diminish in any way the experience of the graduate students regularly enrolled.

<sup>4</sup> For example, if a particular course is only offered once every 2-3 years, and a student has demonstrated the necessary ability to be successful, the Graduate Director may allow a student to take a graduate level course to be shared prior to the student being formally admitted to the graduate program. See, also, footnote 3.

<sup>5</sup> Students should not, for example, attempt to negotiate themselves out of a writing intensive requirement on the basis of admission to a graduate program.

## Graduation

Degrees are awarded sequentially. All details of undergraduate commencement are handled in the ordinary way as for all students in the School/College/Institute. Once in the graduate program, students abide by the graduation deadlines set forth by the graduate program. Students in these programs must be continuously enrolled from undergraduate to graduate degree program unless given explicit permission by their program for a gap year or approved leave of absence.

## BA LEARNING OUTCOMES

1. Demonstrate an understanding of scientific, social, and humanistic approaches to environmental questions.
2. Appraise the interactions and synergies between the natural world, social systems, and human cultures.

3. Advance environmental and social sustainability that integrates scientific research, social analysis, and cultural awareness.
4. Engaged actions of self-awareness and social solidarity that reflect a commitment to integral ecology.

### **SES SHARED LEARNING OUTCOMES**

All SES majors share the following Program Learning Objectives, in addition to their unique major-specific Program Learning Objectives:

1. Articulate the foundational principles of natural and social sciences and humanities essential to solving environmental problems.
2. Critically evaluate the accuracy and credibility of information relating to environmental topics.
3. Employ knowledge and skills to design and implement solutions that contribute to a just and sustainable world.
4. Exemplify the values of environmental and social justice through actions to care for our common home and one another.

### **MBA LEARNING OUTCOMES**

1. Integrative Business Knowledge: Graduates will be proficient in integrating the techniques, processes, and procedures of the fundamental business disciplines (accounting, economics, finance, marketing, management, human resource management, operations management, and information technology). They will be able to apply theory, skills, and knowledge from these disciplines to business practice.
2. Critical Decision Making: Graduates will demonstrate their capacity for critical analysis in processing, interpreting, and managing the quantitative and qualitative information necessary for effective managerial decision making.
3. Ethics and Responsible Leadership: Graduates will understand how to be a leader in business who exhibits personal integrity, ethical awareness, and an ability to apply ethical principles to business practice.
4. Global Perspective and Awareness of Diversity: Graduates will have a global perspective by recognizing international business issues and appreciating diversity, including culture, race, religion, and gender.
5. Communication: Graduates will be able to communicate effectively, orally. Graduates will be able to communicate effectively, in writing.