BUSINESS OF APPLIED ARTIFICIAL INTELLIGENCE MINOR

The minor helps students develop advanced skills in this burgeoning field through a blend of rigorous coursework and practical applications to business challenges. It develops knowledge of AI technologies and encourages students to engage in current research, fostering skills in assessing AI models' applicability to business problems. Complementary courses enhance students' abilities to manipulate and analyze data, laying the groundwork for empirical research that supports business decision-making.

Related Programs

Minor

 Artificial Intelligence Minor (https://catalog.luc.edu/undergraduate/ arts-sciences/computer-science/artificial-intelligence-minor/)

Curriculum

Six 3-credit courses for a total of 18 credits. Nine of the credits are included in the Quinlan BBA Core so BBA majors only require nine additional credits to complete the minor as is common in other Quinlan minors.

Code	Title	Hours
ACCT 331	Introduction to the Business of Applied Artificial Intelligence	3
COMP 150	Introduction to Computing	3
ETHC 341	Ethics in Business ^{1, 2}	3
INFS 343	Business Analytics ¹	3
ISSCM 241	Business Statistics ^{1, 2}	3
or STAT 103	Fundamentals of Statistics	
QUIN 390	Capstone in Business of Applied Artificial Intelligence	3
Total Hours		18

¹ Satisfies BBA Core requirement.

² Satisfies University Core requirement.

Suggested Sequence of Courses

Course	Title	Hours
Freshman		
Spring		
ISSCM 241	Business Statistics	3
or STAT 103	or Fundamentals of Statistics	
	Hours	3
Sophomore		
Fall		
COMP 150	Introduction to Computing	3
	Hours	3

	Total Hours	18
	Hours	3
QUIN 390	Capstone in Business of Applied Artificial Intelligence	3
Fall		
Senior		
	Hours	3
Spring INFS 343	Business Analytics ¹	3
	Hours	3
ETHC 341	Ethics in Business ¹	3
Fall		
Junior		
	Hours	3
ACCT 331	Introduction to the Business of Applied Artificial Intelligence	3
Spring		

¹ Satisfies BBA Core requirement.

Undergraduate Policies and Procedures

Please see Undergraduate Policies and Procedures (https:// catalog.luc.edu/academic-standards-regulations/undergraduate/) for academic policies that supersede those of academic units within the University.

Learning Outcomes

- 1. To prepare students to function as business translators who can effectively bridge the gap between technical AI capabilities and strategic business objectives.
- 2. Graduates will possess a deep understanding of artificial intelligence technologies coupled with a strong grasp of business applications, enabling them to translate complex AI concepts into actionable business strategies.
- 3. Graduates will be equipped to lead AI initiatives within diverse organizational contexts, ensuring that AI technologies are implemented ethically and effectively to drive innovation, efficiency, and competitive advantage.