

ENTREPRENEURSHIP (BBA)

It takes more than a great idea to build a great business. The Quinlan School of Business BBA in Entrepreneurship degree program provides the real-world insights and skills you need to translate your creativity into a workable business plan. The skills you learn will help you as a new venture entrepreneur or a corporate professional.

Related Programs

Minor

- Entrepreneurship Minor (<https://catalog.luc.edu/undergraduate/business/entrepreneurship-minor/>)

Curriculum

All Quinlan School of Business students must complete the University Core Curriculum, Business Core Curriculum, and Undergraduate School of Business program requirements. Students pursuing the BBA degree in Entrepreneurship must also complete 15 required hours from the Major Requirements listed below.

Code	Title	Hours
Undergraduate Business Program Requirements		
COMM 103	Business & Professional Speaking	3
MATH 110	Business Precalculus	3
or MATH 118	Precalculus II	
ETHC 341	Ethics in Business	3
QUIN 101	Business Learning and Careers	1
QUIN 102	Financial Literacy and Well-Being	0
QUIN 202	Career Preparation	2
<i>Writing Intensive</i>		
Select two Writing Intensive courses ¹		6
<i>Global Awareness</i>		
Select one of the following: ²		3
ENTR 313, or any business course from the International Business Major Group (p. 1), or:		
ANTH 100	Globalization and Local Cultures	
ANTH 102	Culture, Society, and Diversity	
GLST 101	Introduction to Global Studies	
PLSC 102	International Relations in an Age of Globalization	
Business Core Curriculum		
ACCT 201	Introductory Accounting I	3
ACCT 202	Introductory Accounting II	3
ECON 201	Principles of Microeconomics	3
ECON 202	Principles of Macroeconomics	3
FINC 301	Introductory Business Finance	3
or FINC 334	Principles of Corporate Finance	
INFS 247	Business Information Systems	3
INFS 343	Business Analytics	3
or ECON 346	Econometrics	
ISSCM 241	Business Statistics	3
or STAT 103	Fundamentals of Statistics	
LREB 315	Law and the Regulatory Environment of Business I	3
MARK 201	Principles of Marketing	3
MGMT 201	Managing People and Organizations	3

MGMT 304	Strategic Management	3
SCMG 232	Introduction to Supply Chain Management	3

Major Requirements

ENTR 201	Introduction to Entrepreneurship	3
ENTR 345	Entrepreneurial Marketing	3
ENTR 390	Entrepreneurship Strategies - Capstone	3

Electives

Select two of the following: 6

ENTR 311	Social Entrepreneurship	
ENTR 313	Entrepreneurship - Global Opportunity Scan	
ISSCM 349	Project Management	
ENTR 395	Independent Study	
ENTR 399	Selected Topics in Entrepreneurship ³	

Total Hours 75

¹ One must be a Quinlan course or ENGL 210 Business Writing. Writing Intensive courses must be taken in separate terms.

² A study abroad experience will also satisfy this requirement.

³ Only one ENTR 399 Selected Topics in Entrepreneurship class is allowed to count for this major.

International Business Major Group

Code	Title	Hours
ACCT 306	Advanced Financial Accounting	3
ECON 323	International Economics	3
ECON 324	International Monetary Relations	3
ECON 325	Economics of Growth & Development	3
FINC 355	International Finance Management	3
HRER 329	Global HR and Organizational Behavior	3
IBUS 201	Introduction to International Business	3
IBUS 201H	Business Management: A Global and Social Perspective	3
IBUS 315	International Management	3
INFS 336	Global Perspectives on Digital Business	3
MARK 363	International Marketing	3
SCMG 338	Global Supply Chain Management I	3
SPRT 345	Globalization of Sport Industry	3

Suggested Sequence of Courses

The below sequence of courses is meant to be used as a suggested path for completing coursework. An individual student's completion of requirements depends on course offerings in a given term as well as the start term for a major or graduate study. Students should consult their advisor for assistance with course selection.

Course	Title	Hours
Year 1		
Fall		
ECON 201	Principles of Microeconomics	3
INFS 247	Business Information Systems	3
MATH 110	Business Precalculus	3
or MATH 118	or Precalculus II	
QUIN 101	Business Learning and Careers	1
Hours		10

Spring		
ACCT 201	Introductory Accounting I	3
ECON 202	Principles of Macroeconomics	3
ENTR 201	Introduction to Entrepreneurship	3
QUIN 102	Financial Literacy and Well-Being	0
Hours		9
Year 2		
Fall		
ACCT 202	Introductory Accounting II	3
ISSCM 241 or STAT 103	Business Statistics or Fundamentals of Statistics	3
QUIN 202	Career Preparation	2
Hours		8
Spring		
MGMT 201	Managing People and Organizations	3
SCMG 232	Introduction to Supply Chain Management	3
Business Writing Intensive Course		3
Hours		9
Year 3		
Fall		
MARK 201	Principles of Marketing	3
COMM 103	Business & Professional Speaking	3
ENTR Elective		3
Hours		9
Spring		
FINC 301	Introductory Business Finance	3
INFS 343 or ECON 346	Business Analytics or Econometrics	3
ETHC 341	Ethics in Business	3
ENTR Elective		3
Hours		12
Year 4		
Fall		
ENTR 345	Entrepreneurial Marketing	3
LREB 315	Law and the Regulatory Environment of Business I	3
Writing Intensive Course		3
Hours		9
Spring		
ENTR 390	Entrepreneurship Strategies - Capstone	3
MGMT 304	Strategic Management	3
Global Awareness		3
Hours		9
Total Hours		75

Specialized Requirements

Transfer Students

At the discretion of the Quinlan School of Business, a maximum of one transfer course (<https://www.luc.edu/quinlan/academics/studentresources/undergraduate/transfercredit/>) taken prior to matriculating at Loyola University Chicago may be allowed to satisfy major requirements.

Study Abroad

Students planning to study abroad are encouraged to meet with their academic advisor early in the planning stage. A student will be permitted to take up to two approved courses in any Quinlan major or minor (and including BA Economics majors). All study abroad courses must be reviewed through the Study Abroad Office course approval process.

Important Details

A 2.0 average GPA is required for all attempted business courses. (BA in Economics students must also earn a 2.0 average GPA for all attempted Economics courses).

Quinlan students are limited to double dipping once (that is, counting one course twice) between any major or minor combination, regardless of what program the major or minor is taken in. Non-Quinlan students are limited to double dipping twice (that is, counting two courses twice) between business school minors and/or their respective majors.

Additional Undergraduate Graduation Requirements

All Undergraduate students are required to complete the University Core, at least one Engaged Learning course, and UNIV 101. SCPS students are not required to take UNIV 101. Nursing students in the Accelerated BSN program are not required to take core or UNIV 101. You can find more information in the University Requirements (<https://catalog.luc.edu/undergraduate/university-requirements/>) area.

Learning Outcomes

1. Translating ideas into viable products or services
2. Responsible, ethical leadership
3. Launching and growing a new venture
4. Tactics entrepreneurs use to attract customers
5. Characteristics of international markets
6. Social entrepreneurship vs. traditional entrepreneurship
7. Problem-solving and critical thinking skills