# International Business (BBA)

The BBA in International Business degree at the Quinlan School of Business prepares students to excel in positions involving global trade and commerce. We offer the business and communication skills needed to compete internationally.

The major combines courses in international accounting, marketing, economics, finance, management, supply chain management, some international political science choices and cultural anthropology choices with foreign-language study. A study abroad (http://www.luc.edu/studyabroad/) experience is required for the major.

The program draws on the resources of Chicago, which is a center of global commerce, including some of the country’s largest venture capital firms, the Chicago Board of Trade, Chicago Mercantile Exchange, Chicago Board Options Exchange, corporate headquarters, and Fortune 500 companies.

## Curriculum

All Quinlan School of Business students must complete the University Core Curriculum, Business Core Curriculum, and Undergraduate School of Business program requirements. Students pursuing the BBA degree in International Business must also complete 18 required hours from the Major Requirements listed below.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td><strong>Undergraduate Business Program Requirements</strong></td>
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<tr>
<td>COMM 103</td>
<td>Business &amp; Professional Speaking</td>
<td>3</td>
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Select one of the following:

- MATH 131 Applied Calculus I
- MATH 161 Calculus I
- MGMT 341 Ethics in Business
- BSAD 220 Career Preparation

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<tr>
<th><strong>Writing Intensive</strong></th>
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<tr>
<td>Select two Writing Intensive courses</td>
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<tr>
<th><strong>Global Awareness</strong></th>
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<td>Select one of the following:</td>
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<tr>
<td>ANTH 100 Globalization and Local Cultures</td>
<td></td>
<td>3</td>
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<tr>
<td>ANTH 102 Culture, Society, and Diversity</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>GLST 101 Introduction to Global Studies</td>
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<td>2</td>
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<tr>
<td>PLSC 102 International Relations in an Age of Globalization</td>
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Any business course from the International Business major group

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<tr>
<th><strong>Business Core Curriculum</strong></th>
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<tr>
<td>ACCT 201 Introductory Accounting I</td>
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</tr>
<tr>
<td>ACCT 202 Introductory Accounting II</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>ECON 201 Principles of Microeconomics</td>
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<td>3</td>
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<tr>
<td>ECON 202 Principles of Macroeconomics</td>
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<td>3</td>
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Select one of the following:

- FINC 301 Introductory Business Finance
- FINC 334 Principles of Corporate Finance (required for Finance majors and minors)
- INFS 247 Business Information Systems
- INFS 343 Business Analytics

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<tr>
<th><strong>Major Requirements</strong></th>
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In addition to Core Curriculum and Business Core Curriculum requirements, students pursuing the BBA degree in international business must complete the following courses to earn 18 hours in this major.

Select one of the following:

- IBUS 201 Introduction to International Business
- BHNR 338 Business Management: A Global and Social Perspective (Quinlan Honors only)

Select five of the following:

Group A (select at least two)

- ACCT 306 Advanced Financial Accounting
- ECON 323 International Economics
- ECON 324 International Monetary Relations
- ECON 325 Economics of Growth & Development
- FINC 355 International Finance Mgmt
- INFS 336 Global Perspectives on Digital Business
- SCMG 338 Global Supply Chain Management I

Group B (select at least two)

- HRER 329 Global HR and Org Behavior
- MARK 363 International Marketing
- MGMT 315 International Management
- SPRT 345 Globalization of Sport Industry
- ANTH 100 Globalization and Local Cultures
- ANTH 102 Culture, Society, and Diversity
- PLSC 350 Pol of Internatl Econ Relatns
- PLSC 362 Politics Developing Societies
- PLSC 363 International Politics

Total Hours: 74-75

1. Students majoring in Finance are strongly encouraged to take MATH 161 Calculus I instead of MATH 131 Applied Calculus I.
2. One must be a Quinlan course or ENGL 210 Business Writing.
3. A study abroad experience will also satisfy this requirement.
4. Students may choose one non-Quinlan course from this list for the INTL Business major. Students may only take up to two courses in the same subject area for this major.

In addition, students pursuing the International Business major must study abroad for at least one full semester and must complete through the 103-level of a foreign language (or 3 years of the same language in high school). Study abroad experience does not have to match the language studied.

## Specialized Requirements

### Transfer Students

At the discretion of the Quinlan School of Business, a maximum of one transfer course (https://www.luc.edu/quinlan/undergraduate/transfercredit/) taken prior to
matriculating at Loyola University Chicago may be allowed to satisfy major requirements.

**Study Abroad**

Students planning to study abroad are encouraged to meet with their academic advisor early in the planning stage. A student will be permitted to take up to two approved courses in any Quinlan major or minor (and including BA Economics majors). All courses must be approved by the Quinlan Undergraduate Dean.

**Important Details**

A 2.0 average GPA is required for all attempted business courses. (BA in Economics students must also earn a 2.0 average GPA for all attempted Economics courses).

Quinlan students are limited to double dipping once (that is, counting one course twice) between any major or minor combination, regardless of what program the major or minor is taken in. Non-Quinlan students are limited to double dipping twice (that is, counting two courses twice) between business school minors and/or their respective majors.

**Additional Undergraduate Graduation Requirements**

All Undergraduate students are required to complete the University Core, at least one Engaged Learning course, and UNIV 101. SCPS students are not required to take UNIV 101. You can find more information in the University Requirements (https://catalog.luc.edu/undergraduate/university-requirements/) area.

**Learning Outcomes**

- Strategic management skills for multinational enterprises (MNEs)
- International financial management
- Business ethics
- Foreign language skills