

SPORT MANAGEMENT (BBA)

The BBA in Sport Management degree program at the Quinlan School of Business combines comprehensive business skills with an in-depth understanding of the sport industry. The sport management program focuses on the essentials in sport finance, facility management, and marketing, as well as on the economics of this dynamic industry.

Curriculum

All Quinlan School of Business students must complete the University Core Curriculum, Business Core Curriculum, and Undergraduate School of Business program requirements. Students pursuing the BBA degree in Sport Management must also complete 18 required hours from the Major Requirements listed below.

Code	Title	Hours
Undergraduate Business Program Requirements		
COMM 103	Business & Professional Speaking	3
Select one of the following: ¹		3-4
MATH 131	Applied Calculus I	
MATH 161	Calculus I	
MGMT 341	Ethics in Business	3
BSAD 220	Career Preparation	2
<i>Writing Intensive</i>		
Select two Writing Intensive courses ²		6
<i>Global Awareness</i>		
Select one of the following: ³		3
ANTH 100	Globalization and Local Cultures	
ANTH 102	Culture, Society, and Diversity	
GLST 101	Introduction to Global Studies	
PLSC 102	International Relations in an Age of Globalization	
Any business course from the International Business major group		
Business Core Curriculum		
ACCT 201	Introductory Accounting I	3
ACCT 202	Introductory Accounting II	3
ECON 201	Principles of Microeconomics	3
ECON 202	Principles of Macroeconomics	3
Select one of the following:		3
FINC 301	Introductory Business Finance	
FINC 334	Principles of Corporate Finance (required for Finance majors and minors)	
INFS 247	Business Information Systems	3
INFS 343	Business Analytics	3
ISSCM 241	Business Statistics	3
LREB 315	Law and the Regulatory Environment of Business I	3
MARK 201	Principles of Marketing	3
MGMT 201	Managing People and Organizations	3
MGMT 304	Strategic Management	3
SCMG 232	Introduction to Supply Chain Management	3
Major Requirements		
In addition to Core Curriculum and Business Core Curriculum requirements, students pursuing the BBA degree in sport management must complete the following courses:		
SPRT 130	The Business of Sports	3

Select five of the following:		15
SPRT 320	Social Aspects of Sport Management	
SPRT 335	Fundamentals of Sport Finance	
SPRT 339	Sports Facility Management and Operations	
SPRT 345	Globalization of Sport Industry	
SPRT 365	Fundamentals Sport Marketing	
SPRT 375	Sport Media	
SPRT 380	Legal Aspects in Sport Management	
SPRT 385	Sport Analytics	
SPRT 395	Independent Study	
SPRT 399	Special Topics in Sport Management ⁴	

Total Hours 77-78

¹ Students majoring in Finance are strongly encouraged to take MATH 161 Calculus I instead of MATH 131 Applied Calculus I.

² One must be a Quinlan course or ENGL 210 Business Writing.

³ A study abroad experience will also satisfy this requirement.

⁴ Only one SPRT 399 Special Topics in Sport Management class is allowed to count for this major.

Suggested Sequence of Courses

The below sequence of courses is meant to be used as a suggested path for completing coursework. An individual student's completion of requirements depends on course offerings in a given term as well as the start term for a major or graduate study. Students should consult their advisor for assistance with course selection.

Course	Title	Hours
Year 1		
Fall		
ECON 201	Principles of Microeconomics	3
INFS 247	Business Information Systems	3
MATH 131	Applied Calculus I	3
Hours		9
Spring		
ACCT 201	Introductory Accounting I	3
ECON 202	Principles of Macroeconomics	3
SPRT 130	The Business of Sports	3
Hours		9
Year 2		
Fall		
ACCT 202	Introductory Accounting II	3
BSAD 220	Career Preparation	2
ISSCM 241	Business Statistics	3
MARK 201	Principles of Marketing	3
Hours		11
Spring		
MGMT 201	Managing People and Organizations	3
SCMG 232	Introduction to Supply Chain Management	3
Business Writing Intensive Course		3
Hours		9
Year 3		
Fall		
COMM 103	Business & Professional Speaking	3

FINC 301	Introductory Business Finance	3
SPRT Elective		3
SPRT Elective		3
Hours		12
Spring		
INFS 343	Business Analytics	3
MGMT 341	Ethics in Business	3
SPRT Elective		3
Hours		9
Year 4		
Fall		
LREB 315	Law and the Regulatory Environment of Business I	3
Writing Intensive Course		3
SPRT Elective		3
Hours		9
Spring		
MGMT 304	Strategic Management	3
Global Awareness		3
SPRT Elective		3
Hours		9
Total Hours		77

Specialized Requirements

Transfer Students

At the discretion of the Quinlan School of Business, a maximum of one transfer course (<https://www.luc.edu/quinlan/academics/studentresources/undergraduate/transfercrredit/>) taken prior to matriculating at Loyola University Chicago may be allowed to satisfy major requirements.

Study Abroad

Students planning to study abroad are encouraged to meet with their academic advisor early in the planning stage. A student will be permitted to take up to two approved courses in any Quinlan major or minor (and including BA Economics majors). All courses must be approved by the Quinlan Undergraduate Dean.

Important Details

A 2.0 average GPA is required for all attempted business courses. (BA in Economics students must also earn a 2.0 average GPA for all attempted Economics courses).

Quinlan students are limited to double dipping once (that is, counting one course twice) between any major or minor combination, regardless of what program the major or minor is taken in. Non-Quinlan students are limited to double dipping twice (that is, counting two courses twice) between business school minors and/or their respective majors.

Additional Undergraduate Graduation Requirements

All Undergraduate students are required to complete the University Core, at least one Engaged Learning course, and UNIV 101. SCPS students are not required to take UNIV 101. Nursing students in the Accelerated BSN program are not required to take core or UNIV 101. You can find more

information in the University Requirements (<https://catalog.luc.edu/undergraduate/university-requirements/>) area.

Learning Outcomes

- How the economy impacts every facet of sport organizations and the sport industry
- Leadership and ethical aspects of sport management
- Management strategies for today's sport business challenges.
- Sport facility management
- Sport marketing
- Legal areas relevant to the operation of sport programs and organizations