

# PROFESSIONAL COMMUNICATION MINOR

The Professional Communication minor is designed for students outside of the School of Communication who are seeking to improve their communication skills, including speaking, writing, and multi-media presentations.

The 18-credit-hour minor will help students improve their public speaking, persuasive abilities, understanding of organizational communication and creative use of media technologies.

Students with this minor will have an advantage in professional settings that reward excellence in communication.

## CURRICULUM

Code	Title	Hours
<b>Oral Communication</b>		
Select one of the following:		3
COMM 101	Public Speaking & Critical Thinking	
COMM 103	Business & Professional Speaking (Quinlan majors only)	
<b>Written Communication</b>		
Select one of the following:		3
COMM 205	Reporting Basics I: Writing and Interviewing <sup>1,3</sup>	
COMM 277	Organizational Communication <sup>2,3</sup>	
COMM 313	Corporate and Organizational Communication <sup>2,3</sup>	
<b>Applied Communication</b>		
Select four of the following:		12
COMM 145	Video for Journalists	
COMM 205	Reporting Basics I: Writing and Interviewing <sup>1,3</sup>	
COMM 210	Principles of Public Relations <sup>2</sup>	
COMM 211	Principles of Advertising <sup>2</sup>	
COMM 230	Argumentation & Advocacy <sup>2</sup>	
COMM 231	Conflict Management and Communication <sup>2</sup>	
COMM 234	Interviewing for Communication <sup>2</sup>	
COMM 237	Small Group Communication <sup>2</sup>	
COMM 273	Interpersonal Communication <sup>2</sup>	
COMM 275	Web Design and Usability <sup>2</sup>	
COMM 277	Organizational Communication <sup>2,3</sup>	
COMM 313	Corporate and Organizational Communication <sup>2,3</sup>	
<b>Total Hours</b>		<b>18</b>

<sup>1</sup> Writing Intensive (<https://catalog.luc.edu/undergraduate/communication/#wisectons>)

<sup>2</sup> Pre-requisite(s) waived.

<sup>3</sup> This course cannot be used to fulfill both the Written Communication and the Applied Communication requirements.

## Suggested Sequence of Courses

The below sequence of courses is meant to be used as a suggested path for completing coursework. An individual student's completion of requirements depends on course offerings in a given term as well as the

start term for a major or graduate study. Students should consult their advisor for assistance with course selection.

Course	Title	Hours
<b>Sophomore</b>		
<b>Fall</b>		
Oral Communication Course		3
<b>Hours</b>		<b>3</b>
<b>Spring</b>		
Written Communication Course		3
<b>Hours</b>		<b>3</b>
<b>Junior</b>		
<b>Fall</b>		
Applied Communication Course #1		3
<b>Hours</b>		<b>3</b>
<b>Spring</b>		
Applied Communication Course #2		3
<b>Hours</b>		<b>3</b>
<b>Senior</b>		
<b>Fall</b>		
Applied Communication Course #3		3
<b>Hours</b>		<b>3</b>
<b>Spring</b>		
Applied Communication Course #4		3
<b>Hours</b>		<b>3</b>
<b>Total Hours</b>		<b>18</b>

## Undergraduate Policies and Procedures

Please see Undergraduate Policies and Procedures (<https://catalog.luc.edu/academic-standards-regulations/undergraduate/>) for academic policies that supersede those of academic units within the University.

## LEARNING OUTCOMES

1. Improve public speaking skills geared towards organizational settings.
2. Produce creative, effective, and appropriate messages, texts, and projects using different types of media technologies.
3. Formulate professional, persuasive, and culturally literate oral, written, and multimodal arguments which are responsive to organizational contexts.
4. Understand the role of communication in our contemporary globalized world.