

MULTIMEDIA JOURNALISM MINOR

The minor in Multimedia Journalism is designed to help students in other majors learn how to communicate with the general public. The minor teaches students how to:

- write clearly and concisely as journalists do
- research using tools and databases that working journalists use
- relate facts through words, images, videos, podcasts and/or designs

The minor in Multimedia Journalism is perfect for any student who hopes to communicate effectively about their fields of interest.

Curriculum

Code	Title	Hours
Required Courses		
COMM 175	Introduction to Communication	3
COMM 205	Reporting Basics I: Writing and Interviewing ¹	3
COMM 208	Reporting Basics II: Technology for Journalists	3
Electives		
Select three of the following:		9
COMM 135	Intro to Video Production	
COMM 207	Photojournalism	
COMM 256	Broadcast Newswriting ¹	
COMM 259	News Editing	
COMM 260	Environmental Journalism ¹	
COMM 261	Social Media	
COMM 262	Feature & Opinion Writing ¹	
COMM 263	Editorial Design I: Newspaper & Online	
COMM 265	Sports Broadcasting	
COMM 275	Web Design and Usability	
COMM 298	Themes in Multimedia Journalism	
COMM 311	Health Communication	
COMM 315	Advanced Reporting Topics ^{1,2}	
COMM 328	Editorial Design II: Magazine & Interactive	
COMM 332	Investigative & Public Affairs Reporting	
COMM 339	Video Documentary ²	
COMM 358	Newscasting and Producing	
COMM 362	Multimedia Journalism Research Methods	
COMM 372	Special Topics: Multimedia Journalism	
COMM 373	Digital Storytelling Abroad ²	
COMM 382	Multimedia Journalism Practicum ²	
Total Hours		18

¹ Writing Intensive (<https://catalog.luc.edu/undergraduate/communication/#wisections>)

² Satisfies Engaged Learning (<https://catalog.luc.edu/undergraduate/university-requirements/engaged-learning/>) requirement.

Suggested Sequence of Courses

The below sequence of courses is meant to be used as a suggested path for completing coursework. An individual student's completion of

requirements depends on course offerings in a given term as well as the start term for a major or graduate study. Students should consult their advisor for assistance with course selection.

Course	Title	Hours
Sophomore		
Fall		
COMM 175	Introduction to Communication	3
Hours		3
Spring		
COMM 205	Reporting Basics I: Writing and Interviewing	3
Hours		3
Junior		
Fall		
COMM 208	Reporting Basics II: Technology for Journalists	3
Hours		3
Spring		
Minor Elective #1		3
Hours		3
Senior		
Fall		
Minor Elective #2		3
Hours		3
Spring		
Minor Elective #3		3
Hours		3
Total Hours		18

Learning Outcomes

Despite all of the changes in the news industry over the last decade, one thing has stayed the same - journalism is an essential part of democracy.

At Loyola University Chicago, we're committed to ensuring journalism survives and thrives in the future. We teach students the skills every journalist must master, including:

- Researching
- Interviewing
- Reporting
- Writing
- A commitment to ethics and social justice

We know technology has changed the way the public consumes journalism. So we also teach our students the *other* skills storytellers must excel at, including:

- Shooting and editing photos and video
- Recording and editing audio
- Designing web sites and other types of content
- Promoting content and understanding metrics
- A willingness to explore emerging media