APPLIED PSYCHOLOGY (BA)

Individual, organizational, and global problems require innovative solutions based on psychological research concerning what motivates people to change. Moreover, robotics and increased automation continues heightening demand for employees who are adept at systems thinking to address the complexity of human behavior.

The BA in Applied Psychology program is a differentiated, high-quality program tuned to the needs of adult learners. Expert faculty provide training in the scientific study of human behavior, emotion, cognition, and motivation and prepare students for occupations applying psychological theory and methods to promote creative, evidence-based problem solving, critical systems thinking, cultural agility, and persuasive communication.

Related Programs

Major

- Applied Studies (BA) (https://catalog.luc.edu/undergraduate/continuing-professional-studies/applied-studies-ba/)

Master's

- Applied Social Psychology (MA) (https://catalog.luc.edu/graduate-professional/graduate-school/arts-sciences/psychology/applied-social-psychology-ma/)

Curriculum

The BA in Applied Psychology comprises 120 credit hours. Courses are offered in an 8 week session format with online and evening options.

Code	Title	Hours
Major Courses		
PSYC 101	General Psychology	3
PSYC 304	Statistics	3
PSYC 306	Research Methods in Psychology	3
PSYC 275	Social Psychology	3
PSYC 362	Industrial/Organizational Psychology	3
CPST 322	Strategic Communication Tools for Applied Psych	3
CPST 320	Program Evaluation	3
PSYC 373	Health Psychology	3
Tracks		
Select one of the following Tracks:		12
Organizational Track		
CPST 250	Foundations of Organizations	
CPST 350	Human Resources Principles & Practices	
CPST 380	Leadership, Culture and Ethics	
PSYC 338	Psychology of Personality	
Counseling Track		
PSYC 273	Developmental Psychology	
CPSY 323	Theories of Counseling and Psychotherapy	
CPSY 324	Career Counseling and Development	
CPSY 332	Multicultural Counseling	
SCPS Courses		
CPST 200	Introduction to Degree Completion	3
CPST 201	Civic Identity and Development	3
CPST 397	Capstone	3
Core Requirements		
The number of hours remaining toward Core requirements can vary due to transfer credit. [1]		
Mission Specific Requirements		
Mission specific requirements can vary from 0 to 15 credit hours based on your prior credit.		
General Elective Requirements		
Students may have some general elective coursework to complete if their transfer credit and remaining required hours (Core, mission specific, major, etc.) do not total 120.		

[1] Core Requirements - Learn More (https://catalog.luc.edu/undergraduate/university-requirements/university-core/)

Suggested Sequence of Courses

The School of Continuing and Professional Studies provides a high-touch advising model in order to incorporate the professional and educational outcomes of the student as well as any transfer credit accepted. In order to provide students with maximum flexibility in their education and because everyone's academic background will vary, advisors will work directly with students to determine an appropriate sequence of courses starting at admission into their respective program based on their needs and expected time to completion.

Additional Undergraduate Graduation Requirements

All Undergraduate students are required to complete the University Core, at least one Engaged Learning course, and UNIV 101. SCPS students are not required to take UNIV 101. Nursing students in the Accelerated BSN program are not required to take core or UNIV 101. You can find more information in the University Requirements (https://catalog.luc.edu/undergraduate/university-requirements/) area.

Learning Outcomes

- Apply scientific thinking to solve individual, interpersonal, organizational and social problems in real world case studies and organizational/community projects.
- Analyze theories in human behavior, cognition, emotion, and motivation in written assignments and oral presentations.
- Use strategic communication and persuasion skills based in the behavioral sciences in role plays and real-world applications.
- Interpret statistical and evaluation data to discern meaningful patterns and assess the impact of interventions in course work and organizational/community applications.
- Recognize best practices including ethical and pragmatic constraints of applied research with people in course work and organizational/community projects.