APPLIED PSYCHOLOGY (BA)

Individual, organizational, and global problems require innovative solutions based on psychological research concerning what motivates people to change. Moreover, robotics and increased automation continues heightening demand for employees who are adept at systems thinking to address the complexity of human behavior.

The BA in Applied Psychology program is a differentiated, high-quality program tuned to the needs of adult learners. Expert faculty provide training in the scientific study of human behavior, emotion, cognition, and motivation and prepare students for occupations applying psychological theory and methods to promote creative, evidence-based problem solving, critical systems thinking, cultural agility, and persuasive communication.

Curriculum
The BA in Applied Psychology comprises 120 credit hours. Courses are offered in an 8 week session format with online and evening options.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Hours</th>
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<tbody>
<tr>
<td>PSYC 101</td>
<td>General Psychology</td>
<td>3</td>
</tr>
<tr>
<td>PSYC 304</td>
<td>Statistics</td>
<td>3</td>
</tr>
<tr>
<td>PSYC 306</td>
<td>Research Methods in Psyc</td>
<td>3</td>
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<tr>
<td>PSYC 275</td>
<td>Social Psychology</td>
<td>3</td>
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<tr>
<td>PSYC 362</td>
<td>Industrial/Organizational Psychology</td>
<td>3</td>
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<tr>
<td>CPST 322</td>
<td>Strategic Communication Tools for Applied Psych</td>
<td>3</td>
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<tr>
<td>CPST 320</td>
<td>Program Evaluation</td>
<td>3</td>
</tr>
<tr>
<td>PSYC 373</td>
<td>Health Psychology</td>
<td>3</td>
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Tracks
Select one of the following Tracks: 12

Organizational Track
- CPST 250 Foundations of Organizations
- CPST 350 Human Resources Principles & Practices
- CPST 380 Leadership, Culture and Ethics
- PSYC 338 Psychology of Personality

Counseling Track
- PSYC 273 Developmental Psychology
- CPSY 423 Theory Counseling & Psychotherapy
- CPSY 433 Multicultural Counseling
- CPSY 424 Career Development & Counseling

SCPS Courses
- CPST 200 Introduction to Degree Completion 3
- CPST 201 Civic Identity and Development 3
- CPST 397 Capstone 3

Core Requirements
The number of hours remaining toward Core requirements can vary due to transfer credit. 1

Mission Specific Requirements
Mission specific requirements can vary from 0 to 15 credit hours based on your prior credit.

General Elective Requirements

Students may have some general elective coursework to complete if their transfer credit and remaining required hours (Core, mission specific, major, etc.) do not total 120.

1 Core Requirements - Learn More (https://catalog.luc.edu/undergraduate/university-requirements/university-core/)

Suggested Sequence of Courses
The School of Continuing and Professional Studies provides a high-touch advising model in order to incorporate the professional and educational outcomes of the student as well as any transfer credit accepted. In order to provide students with maximum flexibility in their education and because everyone's academic background will vary, advisors will work directly with students to determine an appropriate sequence of courses starting at admission into their respective program based on their needs and expected time to completion.

Additional Undergraduate Graduation Requirements
All Undergraduate students are required to complete the University Core, at least one Engaged Learning course, and UNIV 101. SCPS students are not required to take UNIV 101. Nursing students in the Accelerated BSN program are not required to take core or UNIV 101. You can find more information in the University Requirements (https://catalog.luc.edu/undergraduate/university-requirements/) area.

Learning Outcomes
Upon degree completion, graduates will be able to:

1. Apply scientific thinking to solve individual, interpersonal, organizational and social problems in real world case studies and organizational/community projects.
2. Analyze theories in human behavior, cognition, emotion, and motivation in written assignments and oral presentations.
3. Use strategic communication and persuasion skills based in the behavioral sciences in role plays and real-world applications.
4. Interpret statistical and evaluation data to discern meaningful patterns and assess the impact of interventions in course work and organizational/community applications.
5. Recognize best practices including ethical and pragmatic constraints of applied research with people in course work and organizational/community projects.