

# APPLIED STUDIES (BA)

The B.A. in Applied Studies degree provides a strong foundation in communication and business. The Applied Studies major represents the best way to make the most of your prior credit in a particular subject and accelerate your path to graduation. The required certificate may also allow each student to focus on a complimentary discipline preparing them to excel in the professional world. SCPS understands that adult students often wish to take a wide range of courses to meet their professional and personal interests, so we have designed this degree to enhance your current career or establish a new one.

## Curriculum

The B.A. in Applied Studies comprises 120 credit hours. Courses are offered in an 8-week session format with online, evening, and Saturday morning options.

Code	Title	Hours
<b>Major Courses</b>		
CPST 250	Foundations of Organizations	3
CPST 243	Microeconomics	3
or CPST 245	Macroeconomics	
COMM 175	Introduction to Communication	3
CPST 310	Accounting Principles and Application	3
CPST 247	Computer Concepts and Applications	3
STAT 103	Fundamentals of Statistics	3
CPST 315	Professional Technical Writing	3
<b>Communication Skills</b>		
Select one of the following:		3
COMM 101	Public Speaking & Critical Thinking	
CPST 322	Strategic Communication Tools for Applied Psych	
200-level (or higher) Communications course		
<b>Theoretical Skills</b>		
Select one of the following:		3
CPST 370	Leadership Theories and Applications	
CPST 360	Development and Change in Organizations	
CPST 340	Marketing Concepts and Strategies	
CPST 320	Program Evaluation	
<b>Required Concentration or Certificate(s)</b>		<b>18</b>
<b>SCPS Courses</b>		
CPST 200	Introduction to Degree Completion	3
CPST 201	Civic Identity and Development	3
CPST 397	Capstone	3
<b>Core Requirements</b>		
The number of hours remaining toward Core requirements can vary due to transfer credit. <sup>1</sup>		
<b>Mission Specific Requirements</b>		
Mission specific requirements can vary from 0 to 15 credit hours based on your prior credit.		
<b>General Elective Requirements</b>		
Students may have some general elective coursework to complete if their transfer credit and remaining required hours (Core, mission specific, major, etc.) do not total 120.		
<b>Total Hours</b>		<b>120</b>

<sup>1</sup> Core Requirements - Learn More (<https://catalog.luc.edu/undergraduate/university-requirements/university-core/>)

## Suggested Sequence of Courses

The School of Continuing and Professional Studies provides a high-touch advising model in order to incorporate the professional and educational outcomes of the student as well as any transfer credit accepted. In order to provide students with maximum flexibility in their education and because everyone's academic background will vary, advisors will work directly with students to determine an appropriate sequence of courses starting at admission into their respective program based on their needs and expected time to completion.

## Additional Undergraduate Graduation Requirements

All Undergraduate students are required to complete the University Core, at least one Engaged Learning course, and UNIV 101. SCPS students are not required to take UNIV 101. Nursing students in the Accelerated BSN program are not required to take core or UNIV 101. You can find more information in the University Requirements (<https://catalog.luc.edu/undergraduate/university-requirements/>) area.

## Learning Outcomes

Upon degree completion, graduates will be able to:

1. Apply communication theories to promote change in personal and professional settings.
2. Demonstrate effective business writing in written narratives, memos, argumentative narratives, and collaborative documents.
3. Analyze organizational theory, structure, power dynamics and culture in persuasive written and oral presentations.
4. Describe the basic components of an organization's control structure and the role of accounting in an organization, through the analysis of organizational financial statements.
5. Develop leadership skills through self-assessment exercises, reflection activities, and critical thinking assignments.