

MANAGEMENT (BA)

The B.A. in Management degree program offers adult learners training in critical skills, such as management principles, ethical leadership, critical thinking and strategic planning. The grounding in these principles elevates the impact our students have in their business environments and positions them to pursue new career opportunities in communications, community relations, and project management.

Curriculum

The B.A. in Management comprises 120 credit hours. Courses are offered in an 8 week session format with online, evening, and weekend options.

Code	Title	Hours
Major Courses		
CPST 250	Foundations of Organizations	3
CPST 310	Accounting Principles and Application ¹	3
CPST 340	Marketing Concepts and Strategies ¹	3
CPST 350	Human Resources Principles & Practices	3
CPST 349	Project Management	3
CPST 243	Microeconomics ¹	3
CPST 245	Macroeconomics ¹	3
STAT 103	Fundamentals of Statistics ¹	3
CPST 371	Organizational Finance	3
CPST 335	Law and Regulations for Organizational Leaders	3
CPST 247	Computer Concepts and Applications	3
COMM 175	Introduction to Communication	3
Select one of the following:		3
CPST 322	Strategic Communication Tools for Applied Psych	
COMM 231	Conflict Management and Communication	
COMM 277	Organizational Communication	
SCPS Courses		
CPST 200	Introduction to Degree Completion	3
CPST 201	Civic Identity and Development	3
CPST 397	Capstone	3
Core Requirements		
The number of hours remaining toward Core requirements can vary due to transfer credit. ²		
Mission Specific Requirements		
Mission specific requirements can vary from 0 to 15 credit hours based on your prior credit.		
General Elective Requirements		
Students may have some general elective coursework to complete if their transfer credit and remaining required hours (Core, mission specific, major, etc.) do not total 120.		
Total Hours		120

¹ These courses are eligible for waiver to Loyola's Quinlan School of Business M.B.A. program. Final approval of waivers are determined by a Quinlan academic advisor upon admission to the graduate program.

² Core Requirements - Learn More (<https://catalog.luc.edu/undergraduate/university-requirements/university-core/>)

Suggested Sequence of Courses

The School of Continuing and Professional Studies provides a high-touch advising model in order to incorporate the professional and educational outcomes of the student as well as any transfer credit accepted. In order to provide students with maximum flexibility in their education and because everyone's academic background will vary, advisors will work directly with students to determine an appropriate sequence of courses starting at admission into their respective program based on their needs and expected time to completion.

Additional Undergraduate Graduation Requirements

All Undergraduate students are required to complete the University Core, at least one Engaged Learning course, and UNIV 101. SCPS students are not required to take UNIV 101. Nursing students in the Accelerated BSN program are not required to take core or UNIV 101. You can find more information in the University Requirements (<https://catalog.luc.edu/undergraduate/university-requirements/>) area.

Learning Outcomes

Upon degree completion, graduates will be able to:

1. Demonstrate effective business communication in written narratives, memos, argumentative narratives, oral presentations, and collaborative documents.
2. Develop productive team processes, team building, and leadership skills through self-assessment exercises, reflection activities, role playing and critical thinking assignments.
3. Analyze organizational theory, structure, power dynamics and culture in persuasive written documents and oral presentations.
4. Describe the basic components of an organization's control structure and the role of accounting in an organization, through the analysis of organizational financial statements.
5. Creatively solve business problems as evidenced by project management simulations, strategic decision making, and quantitative analysis.
6. Apply an understanding of law and regulation to business processes as evidenced by course assignments.