

USER EXPERIENCE DESIGN CERTIFICATE

User Experience (UX) Design is one of today's fastest-growing specializations. Applicable to everything from the web or mobile applications to personal computers and other devices, UX Design seeks to craft a meaningful and relevant experience specific to the product.

This 3-course certificate provides students with a foundation in the tools and techniques of UX Design to either earn a position in UX Design or advance their careers in the field. Students learn how to conduct field research, objectively evaluate UX Designs, and take UX Design from concept-to-prototype using appropriate tools, including personas, task models, and user journey mapping. The application of UX Design in business strategy is also explored.

Curriculum

Code	Title	Hours
Certificate Requirements		
CPST 248	User Experience Design Fundamentals	3
CPST 249	User Experience Design Tools and Techniques	3
CPST 341	User Experience Design to Drive Business	3
Total Hours		9

Optional:

- CPST 265 Special Topics – 1-3 credits of directed study. Students will complete a UX Design project community non-profit organization or another client under the guidance of a Faculty member.

Suggested Sequence of Courses

The School of Continuing and Professional Studies provides a high-touch advising model in order to incorporate the professional and educational outcomes of the student as well as any transfer credit accepted. In order to provide students with maximum flexibility in their education and because everyone's academic background will vary, advisors will work directly with students to determine an appropriate sequence of courses starting at admission into their respective program based on their needs and expected time to completion.

Learning Outcomes

Upon successful completion of the certificate, candidates will be able to:

1. Critique website aesthetics, accessibility, and usability and apply graphic design principles to strategically align business objectives with UX Design goals by effectively utilizing the User Experience (UX) Design process.
2. Effectively apply the User Experience (UX) Design process, utilizing personas, task models, and user journey mapping techniques, to connect and align business objectives with UX Design goals.